



Executive Committee Meeting
The Homestead
7696 Sam Snead Highway, Hot Springs, VA 24445
August 12, 2016
3:00 p.m.

VML Executive Committee Planning Session

- I. Board Code of Conduct**
 - a. Do we need a Code of Conduct for the Executive Committee?
 - b. If so, what should be included?
 - c. What is the appropriate relationship between the Executive Committee and VML staff?

- II. VML Legislative Process**
 - a. What is the appropriate role for the Executive Committee in the VML legislative process?
 - b. Should Executive Committee members serve on the Legislative Committee?
 - c. Should the Vice President serve in a leadership capacity on the Legislative Committee?
 - d. Should the Executive Committee review the VML legislative program, policy statements, and priorities?

- III. Nominating Process**
 - a. Review make-up of nominating committee
 - b. How can we improve the solicitation of applicants?
 - c. Nominating committee meeting – should candidates appear?

- IV. Other Issues**



Executive Committee Meeting

Blacksburg Motor Company

400 S. Main St., Blacksburg

May 7, 2016

In attendance: Bob Coiner, Mimi Milner Elrod, Katie Sheldon Hammler, David Helms, Edythe Kelleher, Christina Luman-Bailey, Anita James Price, Ron Rordam, Thomas Smigiel, Timothy Taylor. Staff: Michelle Gowdy, Kim Winn

Call to Order. President Rordam called the meeting to order at 9:00 a.m.

Minutes. Coiner moved and Helms seconded a motion to approve the minutes of January 27, 2016, as presented. Motion approved without objection.

Financial Report. Coiner moved and Kelleher seconded a motion to approve the financial report as presented. Motion approved without objection.

Strategic Vision. The Executive Committee reviewed the existing strategic vision and goals. No changes were recommended.

Budget. After reviewing the proposed budget, the Executive Committee considered a request from the City of Petersburg regarding their 2016 – 2017 dues. The Executive Committee agreed to keep the full dues in place, but to utilize the services of the City of Petersburg as a revenue-based transaction of up to \$1,000. Luman-Bailey moved and Elrod seconded a motion to approve the budget as presented along with the flexibility for Petersburg as discussed. Motion approved without objection.

ED Report. Winn reviewed the Executive Director's report.

2016 General Assembly. Gowdy provided an update on the VML advocacy effort for the 2016 session.

Federal Issues. Winn reviewed the memo provided by Janet Areson regarding key initiatives at the federal level.

Amicus Briefs. Gowdy discussed the ongoing appeal challenging the constitutionality of the legislation that limited the frequency of review proceedings at the State Corporation Commission for certain utilities.

Annual Conference. Winn reviewed the updated conference schedule and discussed efforts to inform the membership about the changes.

Institute for Local Officials. Winn discussed the upcoming Institute for Local Officials (formerly Newly Elected Officials conference).

Go Green. Luman-Bailey provided the update from the Go Green Committee and the revisions to the program. In addition to the annual “challenge” itself, the Committee has decided to host two workshops this summer which will assist localities in participating in the challenge.

Future Meetings. Winn reviewed the schedule for upcoming Executive Committee meetings.

Executive Director Evaluation. The Executive Committee asked staff to leave so that they could discuss the evaluation of the Executive Director. Upon reconvening, they discussed specific goals for the upcoming year. In addition, the recommendation of the officers regarding salary was accepted (an annual increase of \$5,865).

Adjournment. There being no other business to come before the body, the meeting was adjourned at 11:47 a.m.

Virginia Municipal League
Statement of Revenues and Expenses
For the Twelve Months Ending 6/30/2016

| | Annual Budget | YTD Actual | YTD Variance |
|--------------------------------|---------------------|---------------------|---------------------|
| REVENUES | | | |
| Membership Dues | \$1,140,000.00 | \$1,167,702.50 | \$27,702.50 |
| Annual Conference | 250,000.00 | 299,239.46 | 49,239.46 |
| Workshops/Seminars | 35,000.00 | 24,495.00 | (10,505.00) |
| Advocacy | 25,000.00 | 42,450.00 | 17,450.00 |
| Investment Income | 2,500.00 | 8,739.77 | 6,239.77 |
| Publications | 80,000.00 | 52,709.60 | (27,290.40) |
| Insurance Programs | 890,000.00 | 915,007.77 | 25,007.77 |
| Sponsorships | 140,000.00 | 132,307.71 | (7,692.29) |
| Affiliated Groups | 85,000.00 | 90,585.00 | 5,585.00 |
| Miscellaneous Income | 25,000.00 | 31,607.80 | 6,607.80 |
| Total Revenues | 2,672,500.00 | 2,764,844.61 | 92,344.61 |
| EXPENSES | | | |
| Compensation and Benefits | 1,680,000.00 | 1,592,794.11 | (87,205.89) |
| Annual Conference | 200,000.00 | 266,192.67 | 66,192.67 |
| Workshops/Seminars | 38,000.00 | 31,722.28 | (6,277.72) |
| HR & Financial Services | 20,000.00 | 18,188.51 | (1,811.49) |
| Travel | 50,000.00 | 34,381.83 | (15,618.17) |
| Office Supplies & Postage | 30,000.00 | 28,962.44 | (1,037.56) |
| Office Maintenance & Equipment | 30,000.00 | 21,835.10 | (8,164.90) |
| Office Rent | 5,000.00 | 3,000.00 | (2,000.00) |
| Building Repairs & Utilities | 35,000.00 | 37,470.05 | 2,470.05 |
| Computer Services | 45,000.00 | 46,306.29 | 1,306.29 |
| Dues & Subscriptions | 20,000.00 | 23,312.72 | 3,312.72 |
| National League of Cities Dues | 32,050.00 | 25,943.75 | (6,106.25) |
| Insurance Expense | 18,000.00 | 24,732.06 | 6,732.06 |
| Professional Fees | 46,000.00 | 50,662.37 | 4,662.37 |
| Advocacy | 115,000.00 | 118,336.16 | 3,336.16 |
| Publications | 75,000.00 | 75,457.72 | 457.72 |
| Executive Committee | 40,000.00 | 38,087.12 | (1,912.88) |
| Depreciation Expense | 33,000.00 | | (33,000.00) |
| Miscellaneous | 27,000.00 | 39,047.65 | 12,047.65 |
| Special Projects | 40,000.00 | 25,349.09 | (14,650.91) |
| Real Estate Tax | 7,000.00 | 6,975.00 | (25.00) |
| Accumulated Leave Earned | 55,000.00 | (26,236.72) | (81,236.72) |
| Total Expenses | 2,641,050.00 | 2,482,520.20 | (158,529.80) |
| Net Revenue | 31,450.00 | 282,324.41 | 250,874.41 |
| Checking Account | | 75,304.68 | 75,304.68 |
| Invested Reserves | | 2,741,928.07 | 2,741,928.07 |



OFFICERS

PRESIDENT

RON RORDAM
BLACKSBURG MAYOR

PRESIDENT-ELECT

ROBERT K. COINER
GORDONSVILLE MAYOR

VICE PRESIDENT

KATIE SHELDON HAMMLER
LEESBURG COUNCIL MEMBER

PAST PRESIDENT

DAVID P. HELMS
MARION MAYOR

EXECUTIVE DIRECTOR

KIMBERLY A. WINN

MAGAZINE

VIRGINIA TOWN & CITY

To: VML Executive Committee
From: Ron Rordam, President
Bob Coiner, President Elect
Date: July 26, 2016
Re: Executive Committee Vacancies

The two of us sat down with the Executive Director to discuss the vacancies on the VML Executive Committee that occurred following the May elections. We reviewed the map of current members to make sure that there is geographic diversity on the board. In addition, we reviewed legislative and policy committee lists in order to identify individuals that have demonstrated a willingness to be an active participant in VML. Based on that review, our recommendations are as follows:

For the position vacated by Ceasor Johnson, we recommend Christina Luman-Bailey. Based on her seniority as a section chair and her support of VML as Chair of the Go Green Committee, we are recommending that Christina move into an at-large position. If Christina is moved into an at-large position, Willie Green from the City of Galax would move from Vice-Chair to Chair of the City Section.

For the position vacated by Edythe Kelleher, we recommend Ophie Kier, Vice-Mayor of Staunton. Ophie has served for two years as Chair of the VML Legislative Committee and he is interested in shifting gears to work on the Executive Committee. Also, with Mimi rotating off at the end of the year, Ophie would help to ensure that part of the state is represented.

For the position vacated by Guy Odum, we recommend Gene Teague, Council Member, City of Martinsville. Gene has been an active member of VML, serving on the VML Legislative Committee since 2014.

You will find attached to this memo, a map of current Executive Committee members and resumes/bios for each of these potential candidates. It will require Executive Committee approval to appoint these individuals.

As you know, Tim Taylor, Town Section Chair, did not run again for his position of Mayor of Strasburg. This means that Mayor Tim Darr from Front Royal automatically moves into this spot. Mayor Darr has expressed that he would like to serve in this capacity. He will hold the position until the VML conference when the section chairs are elected again. He has announced that he is not seeking reelection this fall, so he will not be seeking the section chair position at the conference.

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RICHMOND, VIRGINIA 23241

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Christina J. Luman-Bailey

617 Brown Avenue - Hopewell, VA 23860

804.541.7015 – clumanbailey@gmail.com

Summary

I am an experienced French Instructor with a love of teaching in a patient and effective manner. I am also team player who is organized, experienced and efficient with administration. My career in teaching has been augmented by a part-time career in local government, enabling me to gain expansive experience in public speaking, collaboration with fellow leaders, and understanding/recognition of multiple viewpoints.

Experience

Richard Bland College, Petersburg, VA

French Instructor, 2011 to present

- Effectively teach intermediate French
- Experienced with Banner and Canvas to post grades

Randolph College (formerly Randolph Macon Woman's College), Lynchburg, VA

French Instructor, 1993 and 1994

- Taught French at both a beginner and intermediate level
- Collaborated with students, faculty and administration successfully

School of the Alliance Francaise, Lynchburg VA

Executive Director, 1994 to 1998

- Organized and promoted classes, enrolled students, and hired/assigned fluent speakers to teach
- Taught children's French as well as executive level French tutoring
- Arranged and facilitated French cultural events

University of Virginia, Charlottesville, VA

French Instructor, 1988 to 1992

- Provided French instruction to both beginner and intermediate students (102 through 232)

Additional Experience

Hopewell City Council, Hopewell, VA

City Councilor, former Mayor, current Vice-Mayor, 2006 to present

- Serve in a part time capacity in local government issues
- Represent Hopewell on a regional and national level
- Serve on the Executive Committee of the Virginia Municipal League
- Serve as Chair of the Hopewell Regional Water Renewal Commission

Education

University of Virginia, Charlottesville, VA

Masters of Arts, French, 1988 to 1990

- Additionally, completed all doctoral coursework in 18th century French, 1992

Sorbonne, Paris, France

Certificate of Studies in French Civilization, 1988

College of William and Mary, Williamsburg, VA

Bachelor of Arts, French, 1987

- Phi Beta Kappa Society

Personal Interests

- Mother of 4 children
- Serve on the Vestry of St. John's Episcopal Church, Hopewell, VA
- Member of the Federated Woman's Club, Hopewell, VA

OPHIE KIER | addressss.....| STAUNTON, VA 24401 | email

SUMMARY

I have been involved in the real estate industry since 1972. I have sold property as a realtor, built homes and financed them. I have years of experience in the finance industry serving as a VP with Associates Financial Services through the 80s and leading the state which happens only by listening to others and their needs. I have learned that success comes from helping others to achieve their goals, personal or professional and that by taking that extra time to get a client where they need to be. I obtain a client for life. Not just the quick sale.

Over the past 15 years I have given my time to my city serving on boards such as Industrial Development, Building Code Appeals, School Board, Highway Safety, Redistricting and Staunton City Council. The experience has been both exciting and rewarding. Knowing that because of involvement the City of Staunton is moving forward and continues to be a great place to live.

Specialties: First time home buyers and those needing guidance on how to obtain the American dream the right way through counseling and debt management. There is next to nothing I cannot do that I have in my mind to do. I would say my specialties are showing people how to obtain the American dream and empowering people to take their next step to their prosperity.

EXPERIENCE

Property Manager

Countryside Service Company

2013 – Present (3 years)

Property/asset manager. Condos, Townhomes, Single Family homes, land. Purchases, leases and many financing options. Residential and Commercial.

Mortgage Banker

Brand Bank Mortgage

February 2012 – Present (4 years 7 months)

City Councilman

Staunton City

June 2008 – Present (8 years 3 months) Staunton, VA

Account EX

Euro International Mortgage

February 2010 – February 2012 (2 years 1 month)

Direct National Mortgage Banker lending in about 40 states and growing. Lending on residential loans from \$50k to \$25mil.

Govt., Conventional Reverse Foreign Nationals, Commercial, Manufactured Homes, USDA, FHA, VA,

Account Ex

Euro International Mortgage

January 2005 – February 2008

A direct Mortgage Banker lending in about 40 states and growing. Residential lending from \$50k to \$25mil. Also commercial lending. Looking for LO's.

Project Consultant

J P Wilson Development

October 2003 – June 2005 (1 year 9 months)

President

Achievement 1 LTD

January 1987 – October 2002 (15 years 10 months)

EDUCATION

Realtors Institute of UVA

Real estate investment

1979 – 1980

Blue Ridge Community College

Business, Law

1971-1973

Eastern Mennonite University

History, Business, Law

1970 – 1971

Gene Teague Bio

Gene Teague was first appointed to City Council in Jan of 1994 and subsequently elected in 1996 and 2000. During this time, he served as vice mayor for 4 years and Mayor for 2 years. He took a voluntary break from Council and was reappointed in 2008 to fill an unexpired term and then again elected in 2010 and 2014. In 2016, Gene is entering his 19th year of service on City Council.

Gene Teague has years of professional experience in Supply Chain management. He joined VF Sportswear's Martinsville distribution center in early 2002 after tenures with Tultex and VF Imagewear.

With Tultex, Teague served in a variety of management positions including Production & Inventory Management Director, General Manager of Product Service/Quality, and General Manager of Customer Service.

After Tultex shut down in 1999, Teague joined VF Imagewear, where he served as Manager of Planning & Customer Service until joining VF Sportswear in January 2002 and currently holds the position of Director of Business Planning.

Councilman Teague approaches his public service with education earned from the University of Virginia. Teague graduated the University in 1984, completing a Bachelor of Arts in American Government.

Since receiving his degree, Teague has continued his education, earning certifications in Production Inventory Management (CPIM), Integrated Resource Management (CIRM), and is recognized as a Certified Supply Chain Professional (CSCP) all by the APICS Society.

He has served on a variety of boards and commissions throughout Martinsville and Henry County including the Memorial Hospital Patient Advisory Committee, MHC Chamber of Commerce, CPEG, Strategic Advisory Committee, West Piedmont Planning District Commission, CONTACT, Piedmont Dental Health Clinic, Martinsville Planning Commission, and the Collinsville Jaycees.

He has served with VML over his tenure on several policy committees including chairing General Laws for two years and is a current member of the Legislative Committee.

Teague is a deacon at McCabe Memorial Baptist Church, where he has held various positions including chairman, treasurer, and youth Sunday school teacher. Teague's wife, Sandi, is a licensed practical nurse for a Martinsville OB/GYN practice. Their daughter Sara is a graduate of Martinsville High School and Virginia Commonwealth University and resides in Charlotte, NC.



To: VML Executive Committee
From: Anita Yearwood, CMP, CGMP
Events and Corporate Relations Coordinator
Date: July 28, 2016
Re: **2019 Annual Conference RFP**

VML staff solicited bids for a host locality for the 2019 Annual Conference through a formal RFP process this year. We received inquiries from the cities of Danville, Newport News, Norfolk, Roanoke, Staunton, Williamsburg and the town Chincoteague.

The host locality information for 2008-2018 is listed below:

| | |
|------|------------------------|
| 2018 | City of Hampton |
| 2017 | City of Williamsburg |
| 2016 | City of Virginia Beach |
| 2015 | City of Richmond |
| 2014 | City of Roanoke |
| 2013 | County of Arlington |
| 2012 | City of Williamsburg |
| 2011 | County of Henrico |
| 2010 | City of Hampton |
| 2009 | City of Roanoke |
| 2008 | City of Norfolk |

The cities of Norfolk and Roanoke have submitted proposals.

The city of Roanoke is an attendee favorite. The increased conference footprint creates, however, concerns for accommodating the conference exhibit hall. There were 56 booths in 2014 and 78 booths in 2015. We are aiming to increase the number of exhibitors to 100 by 2019.

The city of Norfolk will have many new attractions and hotel properties to use for the conference. A city in the Hampton Roads area, however, will have been host for the previous 3 consecutive conferences.

If geographic diversity is a goal in selecting an annual conference host, we would need to reach out to a locality in northern Virginia.

Staff Recommendation: Executive Committee to select a locality. VML staff to negotiate conference contracts and details.



To: VML Executive Committee
From: Kim Winn, Executive Director
Date: July 29, 2016
Re: ED Report

As you all know, the new year for VML begins July 1. I recently conducted one-on-one meetings with each staff member to discuss performance and to set goals for the upcoming year. It is a privilege to work with such a professional staff made up of experts in their field.

The strategic goals, as set forth by the Executive Committee, are listed below along with what we are doing to accomplish each of these goals.

Building Relationships

Relationships are the critical foundation upon which successful organizations must be built. VML is committed to forming and maintaining relationships in order to provide excellent service to the membership and to promote the principles of good government.

- VML will develop and maintain strong working relationships with members of the General Assembly, the State Administration, and the Federal Delegation. The VML Federal Advisory Council has had its first meeting and is working on the development of a federal policy statement. In addition, the Council is planning a reception for the entire congressional delegation, the Federal Advisory Council, and the VML Executive Committee on September 20, 2016 on Capitol Hill.

Our staff is involved in a number of committees doing interim legislative work. From Airbnb to COIA and much more, we are engaged in working through the key issues we will be facing during the 2017 legislative session. As we have for the past two years, we will again host regional suppers in the Fall that will focus on upcoming session and members of the General Assembly will be invited to those.

Once again, the Governor and First Lady are going to be focusing on Virginia's localities for the holiday trees in the Governor's Mansion. We are pleased to partner with them in order to highlight our members from all across the Commonwealth.

- VML will facilitate networking among the membership and between VML and local government officials.

The spring regional suppers were quite successful. We were able to host events in some of our smaller localities, reaching over 100 local officials from 31 different member communities.

We recently hosted the Institute for Local Officials (formerly the Newly Elected Officials conference). This event brought in approximately 85 local officials and the substance was well received by those in attendance. Throughout the event, we encouraged participation in VML. In particular, I want to highlight the participation of Tommy Smigiel from Norfolk. As the keynote speaker for our luncheon, he was able to describe his experiences as a new council member and how he has matured into a leader both at the local and state level. Also, VML President Elect Bob Coiner was there to welcome local officials and encourage them to educate themselves through VML events.

- VML will build and maintain partnerships with peer associations, the business community, and other groups with mutual interests.

We continue to have a good relationship with VACo. To keep the lines of communication open, we have scheduled a meeting between VML officers and VACo officers for late in August. In addition, their new Executive Director and I are meeting quarterly to identify areas for mutual involvement. We are also planning for the 2017 Finance Forum as a joint event.

I am learning a lot as a member of the NLC Board of Directors and a member of their Finance Committee. NLC is engaged in a discussion of how to enhance their relationships with localities across the country and it is exciting to be a part of those discussions.

Nearly all of our staff members participate in a variety of boards, commissions, and working groups. Through each of these, we are developing strong relationships with peer groups and associations.

- The VML Executive Committee will promote and implement principles of ethical and effective leadership throughout the organization.

The Executive Committee is holding a planning session to discuss key governance issues and outline procedures for the future. All Executive Committee members are strong participants in all of our events, demonstrating strong leadership among our members. In addition, a number of Executive Committee members are active participants on policy committees and the legislative committee.

Communications

Timely and substantive communication is critical to the overall mission of VML. As such we are committed to establishing both print and electronic communications to achieve the research, training, and advocacy goals of the organization.

- VML will develop a comprehensive communications strategy in order to tell the local government story and to establish VML as the primary information hub for local government officials.

We are in the implementation phase of our new communications strategy. Most recently, we have unveiled an updated website format that will enable us to make the site more useable for our members and others.

Our social media policies have been completed, clearing the way for an enhanced presence on Facebook and Twitter. We are developing a plan for encouraging our members to follow us throughout the year.

Virginia Town & City continues to receive positive reviews from our members. We work each month to make sure that the content is relevant and the format is reader-friendly.

Communications and events staff are working together to develop new ways to market our events, and in particular, the annual conference. The first result of that is the weekly "Conference Spotlight" that is being distributed during the prime marketing timeframe for the conference.

- VML will explore and maximize ways to use communications in order to promote the legislative agenda of the organization.

During the most recently completed legislative session, we updated the *League News* to be a more effective tool for reaching our members. We are producing only one *League News* (on Fridays) as a weekly summary. Then, individual emails are sent as "Alerts" when there is a specific issue that needs attention. This streamlined approach was well received and appeared to be effective. We are also working on a strategy for using social media as an advocacy tool.

- VML will develop a comprehensive marketing strategy in order to build stronger relationships with the business community and to provide appropriate avenues for businesses to offer their services to the VML membership.

This was the first full year of our new Municipal Business Associate program. It has been a successful way to encourage businesses to participate in VML events and advertise in our publications. We have seen a reduction in advertising revenue that may simply be a result of the changing industry. However, our

marketing staff and communications staff are working together to see if we can bring the advertising back up.

- VML will work to educate and assist the membership in learning to tell their story in a manner that effectively demonstrates the community building accomplished by local governments.
The best tool that we have in this area is *VTC*. We have made a concerted effort to work directly with members to develop content that helps members tell their story. Most recently, the story for the 100th Anniversary of Hopewell is an example.

Engagement

Developing and maintaining an engaged membership is vital to both the short and long term success of VML. We will actively seek ways to engage our membership and to support citizen engagement in our local governments.

- VML will evaluate new ways to demonstrate the value of membership in VML along with the value of being an active participant in the association and our conferences.

I have recently created and filled a position that is focused on the services to our members (Director of Member Services). It is my hope that this individual will energize our efforts to provide enhanced services, including a new multi-level training program, to our entire membership.

It is our sincere hope that the changes in timing for the Annual Conference will encourage more individuals to participate in the event and to stay for the full time. We will be monitoring this change over the next couple of years.

The newly created “Institute for Local Officials” was developed to encourage newly elected and veterans alike to attend. This basic training for local officials provides both a good introduction to governing as well as an update regarding recent changes. The plan is for the full event to be held in even years when most of the local elections occur. In odd years, we will be hosting a mini-version as a pre-conference event.

- VML will work to identify ways to improve citizen engagement, including ways to enhance the civics knowledge of Virginia’s students.
This will be the third year of the If I Were Mayor essay contest. This is a terrific way to reach students and let them know that their voices are important and being heard.

At the direction of President Rordam, we developed the Stairway to Success program to highlight what communities can, and are, doing in the area of early childhood education. Following the conference, we will evaluate this program to determine whether it is the appropriate way for us to continue to work in this area.

- VML will identify and implement programs to encourage the membership to play a more active role in advocacy at both the state and federal level. The 2016 Finance Forum was hosted jointly with VACo and we are planning the same event for 2017. Our attendance for that event is approaching 150 attendees and it remains popular among our members.

2017 will be the third year of VML Day at the Capitol. We have seen the attendance increase at each of the prior two years, both in terms of local officials and state officials. The event will be held on January 25, 2017.

The Federal Advisory Council is beginning its work and will be discussing ways to engage our membership in federal issues of local concern.

Finance

In order to evaluate existing programs and plan for the future of the organization, VML must maintain a strong financial position. VML is committed to maintaining and modernizing accurate and appropriate financial systems.

- VML will evaluate existing programs, seek efficiencies, and make recommendations for staffing changes in order to accomplish the strategic goals of the organization.

Our finances are in excellent shape. Our June 30th financials indicate that we will have a sizable net from the prior year that will continue to enhance our reserves. We currently have a full year's worth of reserves set aside.

As I noted earlier, I have hired a Director of Member Services in order to work on programs that focus directly on services to our members. This individual will continue to evaluate our programs and make recommendations for changes that will provide our members with the services that they need and want from us.

We have made a lot of progress over the last two years in the area of technology. I would describe much of that work as “triage” in order to make some quick, necessary changes. We are now in the process of an IT audit that will identify the current status of our technology systems. From there, we will be developing a 3-

5 year plan for enhancing our capabilities from both a service perspective and an efficiency perspective.

- VML will seek strategic partnerships, where possible, in order to enhance our ability to provide top quality programming and services for the membership. VML/VACo Finance continues to provide critical services for our members. The new Virginia Investment Pool (VIP) is off to a great start and will likely be a source of quality investments for large and small communities alike.

Our relationship with VMLIP serves a twofold purpose: 1) It provides our members with a high quality insurance option; and 2) It provides significant revenue to VML general funds and to the VML Annual Conference.

- VML will enhance financial reporting and modernize financial systems where appropriate. We continue to work to refine our accounting processes to provide more accurate data and financial reports. In addition, we have developed internal line-item budgeting for major events to ensure that our decision making is budget-wise.

We are also in the middle of our annual audit process right now and you should have the full audit at the October meeting.

Policy Committee Meetings July 28-29

July 28 meetings:

Joint Meeting of Transportation, Finance and Environmental Quality Policy Committees

In the past, we have had two committees spend some of their committee time together to discuss joint issues. This year, we have three committees -- Transportation, Finance, and Environmental Quality – meeting together in the morning to discuss infrastructure needs and funding. Representatives from the Center for Innovative Technology will discuss broadband and how to expand broadband throughout the Commonwealth. Russ Baxter from the Department of Environmental Quality will attend to discuss the Chesapeake Bay and other environmental concerns. Neal Menkes will discuss school and transportation funding. Jean Bass, director of policy, and Stephanie Jones, program manager, from the Virginia Resource Authority will discuss bonding issues. Finally, Jim Regimbal of Fiscal Analytics will focus on Public Private Partnerships.

These discussions will be a spring board for the afternoon where the committees will break out separately to discuss issues more specific to their particular committees.

Environmental Policy Committee will consider Municipal Net Metering

The Environmental Policy Committee, chaired by Hopewell City Manager Mark Haley, will take up Municipal Net Metering with a speaker on that issue. The committee will also discuss water quality funding, wastewater discharge allocation and stormwater. Possible issues to be forwarded to the Legislative Committee may include:

1. Asking for sufficient appropriations to the Water Quality Improvement Fund (WQIF), and Stormwater Local Assistance Fund (SLAF);
2. Supporting local authority to regulate plastic bags;
3. Supporting a productive price floor for the regional gas tax; and
4. Allowing local governments, the right to aggregate the electric load of their buildings, facilities and any other governmental operations for the purpose of net energy metering.

Finance Policy Committee will consider ensuring that local taxes remain local

The Finance Policy Committee, chaired by Hampton Councilwoman Christine Snead, will discuss the following matters, some of which may be forwarded to the Legislative Committee:

1. Listing the essential principles on local taxing and budget authority;
2. Adequate state assistance to local law enforcement funding (HB 599 program).

Transportation Policy Committee to review Regional Gas Tax and Funding Options

The Transportation Policy Committee, chaired by Harrisonburg Council Member Ted Byrd, will center its discussion around transportation and transit capital needs. This committee will look at sources of funding and how to prioritize transportation needs. The committee may consider recommending additional financial support of transportation to the Legislative Committee as well as support for a price floor for regional gas taxes.

July 29 meetings:

General Laws Policy Committee to take up FOIA, telecommunications and non-partisan redistricting/elections

The General Laws Policy Committee, chaired by Town of Crewe Councilman Phil Miskovic, will hear presentations by Roger Wiley of Hefty, Wiley & Gore, and by Mary Jo Fields on the Freedom of Information Act, Wireless Infrastructure, and Non-Partisan Redistricting/Elections. Issues that may be forwarded to the Legislative Committee include:

1. Bolstering the Policy Statement on the Freedom of Information Act.
2. Consider adding to the Legislative Program the following principles to guide any federal or state legislative action regarding telecommunications issues.
 - a. a. Public Rights-of-Way. Local rights-of-way are public property. The rights-of-way contain numerous utility and other facilities. Proper management and maintenance of rights-of-way are essential to ensure public safety, to protect the integrity of the property, to guarantee the safety of workers and to maintain the efficiency of local streets, utility systems and transportation facilities and networks

Human Development and Education Committee will discuss workforce development, healthy communities, and more

The Human Development and Education Committee, chaired by Manassas Councilwoman Sheryl Bass, will hear a panel presentation on workforce development issues by Ellen Davenport, Ph.D., Assistant Vice Chancellor for Government Relations; and James Andre, Coordinator of Adult Coaching & Transitions, Virginia Community College System. This committee will also hear from Allie Atkeson of the American Heart Association on community health issues (food deserts). Other topics of discussion include local charter school authority, behavioral health, childhood cancer, and bullying. The committee may consider updating its education funding and behavioral health positions for recommendation to the Legislative Committee

Community and Economic Development will look at short term lodging and mulch

The Community and Economic Development Committee, chaired by Newport News Councilwoman Tina L. Vick, will consider Proffers, Short Term Rentals, Go Virginia, and landscape materials. The committee will also hear a presentation on Community Branding by the Virginia Economic Development Partnership. Also for consideration is the potential that proposals may surface in 2017 to allow Uber and other ride-service carriers to lease cars for prospective drivers. Recommendations for the legislative program may include a recommendation regarding the consideration of personal property taxes collections and distributions for leased cars for prospective ride-service carrier drivers.



July 26, 2016

To: VML Executive Committee Members

From: Janet Areson

Subject: Federal issues update

The House and Senate have adjourned for summer recess and will reconvene Sept. 6. Some actions taken (and not taken) before summer recess are summarized below.

Appropriations bills absent. Congress has not completed work on any of the 12 annual appropriations bills for FY2017. The 2016 federal fiscal year ends Sept. 30.

The National League of Cities reports that Congress has divided into two camps – those who want to pass FY2017 spending bills later in the fall in a lame duck session, and those who want to freeze funding at current levels and push past the fall elections, inauguration, and into March 2017, halfway through the federal fiscal year. NLC says that localities should anticipate short-notice delays in federal funding availability starting as early as September.

No Zika funding approved. Congress recessed without passing funding to combat the Zika virus. Virginia is one of the states inhabited by the mosquitos that carry this virus, and therefore more likely to potentially see the virus land here. So far, no cases have originated in the state.

The Administration first proposed funding for a Zika response program in February, but no action has been taken by Congress. States and the CDC have been using funding targeted for Ebola to conduct Zika outreach and testing programs, but there is not enough to work on a vaccine, improve diagnostic tools, and test new insecticides.

Zika has been tied to profound birth defects, and more recently to cases of the immune disorder Guillian-Barre in adults.

Opioid bill but no funding. On July 13, Congress passed, with bipartisan support in both chambers, the Comprehensive Addiction and Recovery Act (S. 524), which is on its way to the President for his signature.

While the bill authorizes funding for a number of grant programs for new or enhanced services, Congress did not yet approve the appropriation necessary to carry out the provisions of the legislation. The National League of Cities and National Association of Counties are working together to encourage Congress to take care of that critical piece when it returns in September.

The bill creates programs in both the Department of Health and Human Services (HHS) and the Department of Justice (DOJ) to improve and expand treatment for individuals with opioid/heroin abuse disorders. Funds would be distributed through grants to state and local governments to expand drug treatment and recovery programs and test new approaches to preventing and treating opioid addiction.

Examples of programs to be funded through grants include training for first responders to administer opioid overdose drugs; establishing drug take-back programs; supporting drug courts and veteran treatment courts as alternatives to incarceration; expanding medication assisted treatment programs, and providing rehabilitation programs.

Federal funding would be used to supplement, not supplant current state and local funding, for such programs.

Federal aviation administration funding extended, briefly. Unable to agree on the issue of privatizing the country's air traffic control system, Congress instead agreed to a single-year stop-gap funding extension to keep the Federal Aviation Administration (FAA) running until Sept. 2017.

This 14-month extension will fund existing FAA programs but no new initiatives.

NLC reports that the air traffic privatization argument may hinge on committee control. If the Republicans retain control of the House, current Transportation and Infrastructure Committee Chairman Bud Shuster (R-PA) will continue as chair and will continue to push for privatization. A change in party control would potentially change the argument.

Concerning regulation of drones, the short-term extension eliminates a previously proposed plan to prevent local governments from imposing regulations on the operation of commercial drones in their communities. This follows a FAA rulemaking on commercial drone operations that stresses that "certain legal aspects concerning small (drones) use may be best addressed at the state or local level."

NLC has worked closely with other local government interests to stop drone industry efforts to get the Senate to approve sweeping federal preemption over state and local authority over drones, and will continue to monitor the issues.

House reauthorizes TANF, briefly. The House has passed a one-year reauthorization of the Temporary Assistance for Needy Families (TANF) program. The extension carries the program through September 2017.

Virginia is one of 10 states where local governments administer TANF on behalf of the state.

The House reauthorization is included in a bill called the "Social Impact Partnerships to Pay for Results Act" (H.R. 5170). This bill would set up both a new federal council to oversee applications from state and local governments for social impact partnerships that would produce clearly-defined outcomes benefitting communities (pay-for-success projects), and a federal

commission on social impact partnerships to assist the federal council and Treasury Department in reviewing funding applications.

A problem is that these partnerships/bureaucracy would draw on funding currently in the TANF Contingency Fund (an estimated \$100 million from a \$608 million fund in FY16). The contingency fund exists to make additional funding available to states facing unforeseen developments (e.g., natural disasters) or economic downturns. It has been a part of the TANF program since its inception. According to the National Association of Counties, \$356 million in TANF contingency grants were awarded to locally-administered states in FY15. Virginia has been diligent about using all the TANF resources it can get to fund programs.

NLC has no position on the bill, but NACo supports the current TANF Contingency Fund, increased funding for it, and keeping the focus on current projects to help families. It supports the existing authority of states and localities to enter into social impact partnerships without increased federal oversight or reduction in available funding.

The Senate Finance Committee is reviewing its own bill, S. 1089, the Social Impact Partnership Act. This bill authorizes \$300 million for social impact partnerships without raiding the TANF Contingency Fund. However, the bill does not reauthorize TANF.

Water infrastructure bills on hold. NLC is calling on House and Senate members to take up Water Resources Development Act (WRDA) bills before the end of the federal fiscal year on Sept. 30.

Before summer recess, NLC worked with drinking water, wastewater, stormwater, and flood risk management groups to urge the House leadership to bring H.R. 5303, the Water Resources Development Act, up for a vote in the full House. The House bill would authorize 28 flood protection, navigation, and ecosystem restoration projects under the U.S. Army Corps of Engineers. The bill unanimously passed the House Transportation and Infrastructure Committee back in May.

NLC and partner associations have also urged the Senate to move forward with floor consideration of its WRDA bill, which includes support for clean water and drinking water infrastructure for communities nationwide.

House approves FY17 Interior-EPA appropriations bill. On July 14, the House passed, on a largely party-line vote, its version of the FY2017 Interior, Environment, and Related Agencies appropriations bill.

Overall funding is down \$64 million from the FY2016 enacted level.

NACo reports that EPA funding in particular would be cut, down \$64 million from the FY2016 level and \$291 million less than requested by the Administration.

The bill would fully fund the 10-year average for wildfire suppression costs and include targeted funding for wildfire fuel reduction.

The Clean Water State Revolving Fund and Drinking Water State Revolving Fund programs would receive \$1 billion and \$1.07 billion, respectively.

The House bill also includes \$50 million for the Water Infrastructure Finance and Innovation Act, which was enacted in 2014 but never funded. The WIFIA is a five-year financing program that allows EPA to make direct loans and loan guarantees for the construction of large water infrastructure projects.

The House bill also includes an amendment proposed by Virginia Rep. Bob Goodlatte to prohibit the EPA from punishing any of the six Chesapeake Bay Watershed states if those states do not meet the goals set in EPA's Total Maximum Daily Load (TMDL) program in the Bay.



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MAGAZINE

VIRGINIA TOWN & CITY

To: VML Executive Committee
From: Rosemary Wilson, Chair, Federal Advisory Council
Date: July 26, 2016
Re: Council Update

The Federal Advisory Council has been appointed and we had our first meeting on June 8th. We met with representatives from both Senator Kaine's and Senator Warner's offices. We also discussed potential strategies for working together to enhance our federal advocacy.

Right now, we are focused in two areas:

- 1) **Federal Policy Statement.** We believe that we should develop a federal policy statement with regard to a few key issues. We plan to survey the membership to determine the four or five issues of greatest importance. From there, we will develop a policy statement for consideration.
- 2) **Reception.** We also believe that we should facilitate opportunities for VML and our members to interact with the congressional delegation. We have scheduled a reception for Wednesday, September 21 from 5:00 – 6:30 p.m. in the Capitol Visitors Center on the Hill. Invitations will be going out to the entire federal delegation, the Federal Advisory Council, and the VML Executive Committee. It is impossible to know whether we will be able to get members of our delegation to participate, but we felt that it was worth a try.

Members of the Council include:

| District | First Name | Last Name | Title | Locality |
|----------|----------------|-----------|----------------|-----------------|
| 1 | Mary Katherine | Greenlaw | Mayor | Fredericksburg |
| 2 | Rosemary | Wilson | Councilmember | Virginia Beach |
| 3 | Patricia | Woodbury | Councilwoman | Newport News |
| 4 | Jasmine | Gore | Councilor | Hopewell |
| 5 | Mike | Signer | Mayor | Charlottesville |
| 6 | Chris | Morrill | City Manager | Roanoke |
| 7 | Charles | Hartgrove | Town Manager | Ashland |
| 8 | John | Chapman | Councilman | Alexandria |
| 9 | Susan | Anderson | Council Member | Blacksburg |
| 10 | Doug | McCollum | Council Member | Purcellville |
| 11 | Laurie | DiRocco | Mayor | Vienna |

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MAGAZINE

VIRGINIA TOWN & CITY

To: VML Executive Committee

From: Michelle Gowdy
General Counsel

Re: Amicus Report

Date: July 25, 2016

As reported in January, the 2015 General Assembly passed SB1349 which is legislation that has been the subject of litigation for over a year now. This legislation prohibits the State Corporation Commission (SCC) from reviewing and setting base rates for Dominion Virginia Power and Appalachian Power (APCO) until 2022.

There were various legal filings and actions happening during the last few months and ultimately, the SCC upheld SB1349 finding that the General Assembly did not overstep its authority by approving this rate freeze. It was a 2-1 ruling by the commission on July 1, 2016.

Prior that that time, both cases that had been filed with the Virginia Supreme Court were put on hold with motions to withdraw the appeals from the SCC. As of this date, no further appeals have been filed.

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MAGAZINE

VIRGINIA TOWN & CITY

Memorandum

To: VML Executive Committee

From: Mary Jo Fields, VML Director of Research

Date: July 26, 2016

Re: Go Green Virginia initiative update

The 2016 Green Government Challenge was launched June 20. Members are now able to login and start completing action items to become a certified “green government”. As in years past those qualifying with at least 100 “green” points will be recognized at the VML conference in October. As of July 26, 14 members had registered for the Challenge, and a number of them were well on their way to completing their scorecards.

Last year the challenge was revised to include 14 more action items thereby allowing for additional opportunities to garner points to reach the 100 level. This year a resiliency checklist was added.

VML and VACo are hosting a forum on the Go Green Challenge on August 8 in Harrisonburg at the Rockingham County Fire and Rescue Building. An agenda for that meeting is attached. You will see that Christina Luman-Bailey, chair of the Go Green Advisory Committee, will preside at the meeting. Alleyn Harned, another member of the advisory committee and the executive director of Virginia Clean Cities, is coordinating a clean car show at the forum. Participants who drive clean cars will park in a cordoned-off area of the parking lot and the vehicles will be available for perusal by the forum participants.

An earlier meeting, scheduled for June 28 in Richmond, was cancelled due to low participation.

I invited the Virginia School Boards Association to participate in the forums this year, but there were complications with VSBA staff schedules. I would think, however, that the participation of VSBA in any forums to be held next year would make these meetings more valuable and boost the participation at them.

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VML ANNUAL CONFERENCE

OCTOBER 9-11, 2016 • VIRGINIA BEACH

2016 Annual Conference
Key Executive Committee Events

Sunday, October 9

- 12:00 p.m. – 1:00 p.m. **Executive Committee Lunch**
Meeting Room 2 D
- 1:00 p.m. – 2:30 p.m. **Executive Committee Meeting**
Board Room
- 3:30 p.m. – 5:00 p.m. **Opening General Session**
Ball Room Three
- 5:30 p.m. – 9:00 p.m. **Host City Night**
Military Aviation Museum
- 9:00 p.m. – 10:00 p.m. **Outgoing President's Suite**
Hilton Virginia Beach Oceanfront – Presidential Suite

Monday, October 10

- 7:45 a.m. – 8:45 a.m. **Women In Local Government Breakfast**
Meeting Room 1 A
- 9:00 a.m. – 10:15 a.m. **General Session**
Ball Room Three
- 12:00 p.m. – 1:00 p.m. **NBC-LEO Luncheon**
Meeting Room 3 C
- 12:00 p.m. – 1:15 p.m. **VLGMA Luncheon**
Meeting Room 1 D
- 10:45 a.m. – 11:45 a.m. **Section Elections & Workshops**
City Section – Meeting Room 2 AB
Town Section – Meeting Room 2 CD
Urban Section – Meeting Room 3 AB

- 6:00 p.m. – 6:45 p.m. **President's Reception**
Tower Cafe
- 6:45 p.m. – 10:00 p.m. **Annual Banquet & Entertainment**
Ball Room Two and Ball Room Three
- 9:30 p.m. – 10:30 p.m. **Outgoing President's Suite**
VIP Lounge

Tuesday, October 6

- 9:00 a.m. – 11:00 a.m. **Closing Session & Business Meeting**
Ball Room Three



Virginia Municipal League

If I Were Mayor

ESSAY CONTEST

Contest Rules

- The contest is open to all Virginia students enrolled in the 7th Grade during the 2016-2017 school year.
- Each entry must include the student's name, home address, telephone, school, teacher's name and teacher's email.
- Essays must be typed.
- Essays must be 200 – 500 words.
- Essays must address the subject of what the student would do if they were elected mayor.
- Only one essay may be submitted per student.
- Essays will be judged based on the following: originality, persuasiveness, understanding of city, town and county services, and proper use of composition and written expression.
- Essays must be received at the VML office by Thursday, Dec. 1. Winners will be notified in early January 2017.
- Essays will not be returned.
- VML retains the right to publish essays along with the names of each student.
- Submit entries to: VML, Attn: 7th Grade Essay Contest, P.O. Box 12164, Richmond, VA 23241.



THE VIRGINIA MUNICIPAL LEAGUE (VML) invites all Virginia 7th Graders to join its essay contest, "If I Were Mayor," to tell others what they would do as mayor to make their cities and towns great places to live.

Promoting good local government is important to VML, and this essay contest provides students the opportunity to reflect on the important role of elected officials in their own city or town.

Regional winners from around the state will be selected. Winners will receive a \$150 cash prize and plaque. One statewide winner will also be selected and will receive a \$250 cash prize and plaque. The winners, along with their teachers, will be recognized at a special ceremony in Richmond.

For more information, contact Sherall Dementi at sdementi@vml.org or visit <http://www.vml.org/education/essay-contest>.



Lily McClung of Fishersville, Va., was the 2015-16 statewide winner of the League's annual "If I Were Mayor" Essay Contest.