

Executive Committee Meeting The Hampton Roads Convention Center Hampton, Virginia

September 30, 2018 at 12:00

Action Agenda

I.

XVI.

Adjournment

Call to Order

II.	Moment of Silence				
III.	President's Comments and presentation				
IV.	Additions to Agenda				
V.	Consideration of Minutes from August 18, 2018				
VI.	Financials and IT update				
VII.	Proposed 2019 meeting schedule				
	a. January 24 th Richmond				
	b. May 3-4 th Roanoke				
	c. August 17-10 TBD				
	d. October 6 th , Roanoke				
	Information/Discussion Agenda				
VIII.	Presentation by VML/VACo Finance – Bob Lauterberg				
IX.	Review of Conference Program				
X.	Discussion regarding strategic partnerships				
	Discussion regarding strategic partnerships				
XI.	Building Update				
XI. XII.					
	Building Update				
XII.	Building Update Executive Director's Report				
XII. XIII.	Building Update Executive Director's Report Legislative Program and Schedule for VML Legislative Day				
XII. XIII.	Building Update Executive Director's Report Legislative Program and Schedule for VML Legislative Day Future Meetings:				
XII. XIII.	Building Update Executive Director's Report Legislative Program and Schedule for VML Legislative Day Future Meetings: a. January 8th, 2019 Finance Forum, Richmond Convention Center				

MINUTES

VML EXECUTIVE COMMITTEE MEETING

Stonewall Jackson Inn, Staunton August 18, 2018

In attendance: Jill Carson, Bob Coiner, Laurie DiRocco, Willie Green, Shannon Kane, Ophie Kier, Bridge Littleton, Christina Luman-Bailey, Anita James Price, A.D. "Chuckie" Reid, Tommy Smigiel, Gene Teague, Pat Woodbury.

Call to Order. President Woodbury called the meeting to order at 9:30 a.m.

Consideration of Minutes from May, 2018. Motion approved without objection.

Travel and Professional Development Policies. The Executive Committee discussed options for the amendment of current travel and professional development policies. Dr. Woodbury also mentioned the need for a subset of the Executive Committee to make decisions rather than the whole committee. No Action was taken.

Guest Presentation. Mayor Levar Stoney, Richmond, offered a presentation on State funding for public education. He expressed his deep concern for the state of public education funding from the State and asked that our localities to hold the state accountable for their share of public education funding.

Nominating Committee. All current members of the Executive Committee reviewed the President's proposed VML Nominating Committee and it was approved.

Business Affiliates. There was general discussion around VML's relationships with a number of outside entities, as well as around options to restructure VML's Municipal Business Associates program. Shannon Kane agreed to work with VML staff on a proposal for the upcoming year.

Executive Director's Report. Gowdy reviewed the Executive Director's report. Discussion included a review of upcoming events; the Annual Conference; open staff positions at VML; and ongoing technology upgrades.

The Executive Committee went into closed session to discuss a matter pertaining to liability. No action was taken as a result of that closed session.

Awards. The Executive Committee discussed plans for awards at the Annual Conference, particularly GoGreen as it is the 10th anniversary of those awards. There was discussion of an upgrade to the GoGreen website and the Committee asked for 3 bids prior to moving forward with the upgrade.

Legislative Matter. Dr. Woodbury offered that she would be bringing a proposed legislative issue to the legislative committee regarding the licensure of people who work on microwaves, dishwashers, etc. No action was taken.

Future Meetings. The Executive Committee reviewed the date and location of the next meeting.

a. September 30 – Hampton

Adjournment. The meeting was adjourned at 1:24 p.m.

Virginia Municipal League Balance Sheet As of 8/31/2018

	Actual
Assets	
Cash - Operating	\$1,479,461.59
Cash - FSA Account	4,412.95
Local Govnt Investment Pool	3,252,756.20
Regular Dues AR	27,345.00
VTC Magazine AR	-630.00
Miscellaneous AR (The AV Company)	-23,796.25
Building	200,395.00
Acc Depreciation - Building	-200,395.00
Land	144,799.54
Furniture, Etc.	89,120.14
Acc Dep - Furniture, etc.	-51,093.91
Leasehold Improve 13 E Frankln	282,109.25
Acc Dep - Leasehold Improvmnts	-82,947.96
Computer & Equipment	111,873.91
Acc Dep - Computer & Equipment	-75,709.69
Other Capital Expenditures	65,571.14
Acc Dep - Other Cap Expendituers	-55,199.29
Total Assets	5,168,072.62
Liabilities	
Miscellaneous Payables	944.20
FSA Payable prior to 1/06	2,073.82
Flexible Spending Acct Payable	4,761.22
Affiliate Investments	578,100.00
Accrued Vacation	65,143.47
Lease Obligation	12,540.88
Insurance Admin Fee Payable	21,560.63
Total Liabilities	685,124.22
Fund Surplus:	
Cur Unrstrict Bal/Mem Equity	3,195,626.05
YTD Net Income	1,287,322.35
Liabilities & Fund Surplus	5,168,072.62

Virginia Municipal League Statement of Revenues and Expenses For the Two Months Ending 8/31/2018

	For the Two Months Ending 8/31/2018			
		\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		Under/(Over)
25,45,44,50	Annual Budget	YTD Budget	YTD Actual	YTD Variance
REVENUES	4	4	4	(40
Membership Dues	\$1,178,240.00	\$1,157,806.00	\$1,165,906.00	(\$8,100.00)
Annual Conference	250,000.00	20,000.00	173,700.00	-153,700.00
Workshops/Seminars	31,000.00	9,383.34	10,450.00	-1,066.66
Advocacy	22,000.00	0.00	0.00	0.00
Investment Income	34,000.00	5,666.66	4,538.59	1,128.07
Publications	36,000.00	5,999.98	10,733.00	-4,733.02
Insurance Programs	900,000.00	225,000.00	237,500.00	-12,500.00
Sponsorships	143,000.00	7,000.00	0.00	7,000.00
Affiliated Groups	90,000.00	62,437.50	52,995.25	9,442.25
Miscellaneous Income	30,000.00	5,000.00	8,711.45	-3,711.45
Total Revenues	2,714,240.00	1,498,293.48	1,664,534.29	-166,240.81
EXPENSES				
Compensation and Benefits	1,541,000.00	256,000.02	164,162.70	91,837.32
Annual Conference	250,000.00	29,500.00	56,193.04	-26,693.04
Workshops/Seminars	25,000.00	5,500.00	29,506.34	-24,006.34
Travel	22,000.00	3,666.68	4,442.97	-776.29
Office Supplies & Postage	20,000.00	3,333.34	1,380.40	1,952.94
Office Maintenance & Equipment	28,000.00	4,066.68	838.27	3,228.41
Building Repairs & Utilities	37,000.00	6,250.00	5,108.39	1,141.61
Computer Services	206,000.00	34,350.00	13,921.36	20,428.64
Dues & Subscriptions	54,000.00	46,500.00	1,037.98	45,462.02
Insurance Expense	24,000.00	24,000.00	22,101.99	1,898.01
Professional Fees	57,000.00	21,166.66	12,158.26	9,008.40
Advocacy	197,000.00	37,627.78	46,507.52	-8,879.74
Publications	72,000.00	12,000.00	0.00	12,000.00
Executive Committee	33,000.00	5,499.98	3,826.05	1,673.93
Depreciation Expense	55,000.00	,	,	0.00
Miscellaneous	35,000.00	5,333.32	14,519.63	-9,186.31
Real Estate Tax	7,000.00	7,	,	0.00
Accumulated Leave Earned	40,000.00		1,507.04	-1,507.04
Total Expenses	2,703,000.00	494,794.46	377,211.94	117,582.52
Net Revenue	11,240.00	1,003,499.02	1,287,322.35	-283,823.33
Checking Account			1,491,824.76	1,491,824.76
Invested Reserves			2,674,656.20	2,674,656.20

VML Annual Conference Sunday, September 30

8 am Registration and Exhibitors Set-up

12:00 – 4:30 pm **Registration -Exhibit Hall**

12:00 – 2:30pm Executive Committee-Board Room A (working lunch)

2:45 – 5:00pm Legislative Committee- Conference Room A

4:00 – 5:00 pm Nominations Committee-Board Room A

1:00 – 5:30pm Exhibit Hall Open

Exhibit Hall Stage

Innovation Awards on display

Attendees can use this area for Instagram photos, Facebook live, etc. (VML

Banner background)

4:30 – 5:30pm Opening Reception -Exhibit Hall Stage

Remarks by Senator William M. Stanley

5:30 pm **Board Buses for Host Night** 5:45 – 8:30pm **Host Night- Fort Monroe**

Monday, October 1

8:00 – 9:00am Continental Breakfast Exhibit Hall

8:00am – 5:00pm **Registration Exhibit Hall**

8:00am – 6:30pm Exhibit Hall Open

9:45-11:45 am VLGMA-PDC Meeting-Conference Room A

9:00am **Opening Session-** *Ballrooms D-G*

Presiding: Dr. Patricia Woodbury, VML President

Presentation of Colors- Langley Air Force Base Honor Guard Mayor's Welcome- Donnie Tuck, Mayor, City of Hampton

Report of Nominating Committee

Leading Virginia Forward, Governor Ralph Northum

VML President's Report

10:00-10:45 a.m. Meet the Candidate

Corey A. Stewart, Candidate for United States Senate

1045 – 1100 am Break

11:00–11:45a.m. **Meet the Candidate**

Senator Timothy M. Kaine

12:00-1:15 p.m. Lunch-Exhibit Hall

Page 2 of 7

12:00 – 1:15 p.m. VLGMA Lunch-Conference room BC (ticket required)

Presiding Joseph Casey, County Administrator, Chesterfield County

Speaker: Levar Stoney, Mayor, City of Richmond

12:00 – 1:15 p.m. NBC LEO-Conference room **D** (ticket required)

Presiding: Willie Greene, Council Member, City of Galax Speaker: Tina Vick, Vice Mayor, City of Newport News

1:30 – 5:00 p.m. VLGMA Board Meeting-Conference Room A

1:00 – 3:30 p.m. *Quick Takes – Exhibit Hall Stage*

1:00 p.m. Making Heads Count

Barbara Jones, Census Program Manager, Engage Virginia Ronald Brown, Partnership Specialist, US Census Bureau

1:30 p.m. FirstNet and You

Thomas Crabbs, Virginia Statewide Interoperability Coordinator

2:00 pm AT&T FirstNet Updates

2:30 pm Doing More with Less; How to acquire goods/services faster,

cheaper, and more efficiently

Matt East, Program Manager, US Communities

3:00 pm Verizon

1:00 – 3:00 pm **Mobile Workshop- Academies of Hampton*** Bus departs from front of

convention center at 1 pm

Presiding: Anita James Price, Council Member, City of Roanoke Hosts: Jeffery Smith, Superintendent Hampton City Schools Mary Bunting, City Manager, City of Hampton

The tour is restricted to 35 attendees. First come, first served! The bus will depart from in front of the Convention Center at 1:00 p.m. for a site visit of Bethel High School, one of The Academies of Hampton. School Superintendent Jeffrey Smith and Hampton City Manager Bunting will provide an overview of the Academies of Hampton transformation process. Following the presentations, the Academies of Hampton Student Ambassadors will conduct a student-led tour of the Academy of Law and Public Safety, the Governor's Health Sciences Academy, and Freshman Academy. The site visit will finish with a Q&A session, with departure promptly at 3 p.m. The VML representative on the tour will be Anita James Prices, Council Member, City of Roanoke.

2:00 – 3:15pm Section Elections and Meeting

City Section- Presiding Willie Greene, Council Member, City of Galax-Room 102/103
Citizen Centric Budgeting

John Stehle, Council Member, City of Fairfax David Meyer, Mayor, City of Fairfax Ann Ebberts, CEO, Association of Government Accountants

Town Section – Presiding A.D. Reid, Vice Mayor, Town of Farmville-Room 104/105

What's Happening in your Town? Facilitated discussion

Gerry Spates, Town Manager, Town of Farmville A.D. Reid, Vice Mayor, Town of Farmville

Urban Section–Presiding Shannon Kane, Council Member, City of Virginia Beach-*Room 106/107*

Economic Development and Job Creation

Steven Moret, President and CEO, Virginia Economic Development Partnership

3:30 – 5:00 pm Concurrent Workshops

VHDA - Room 108/109

Presiding: Thomas R. Smigiel, JR. Council Member, City of Norfolk

Panel Members

Chris Thompson, VHDA Director of Strategic Housing Helen McIlvaine, Director, Office of Housing, City of Alexandria Karen Prochilo, Housing Development Administrator, City of Virginia Beach

The Future of Energy in Virginia-Room 102-103

Facilitator: Preston Bryant, McGuireWoods Consulting

Panel Members

Katharine Bond, Senior Policy Director, Dominion Energy Ronald Jefferson, Director External Affairs, Appalachian Power Company Tyson Utt, Vice President of Development, Apex Clean Energy John Warren, Director, Department of Mines, Minerals, and Energy

This workshop will include a discussion of Virginia's rapidly changing energy landscape. It includes representatives from Virginia's major utilities, renewables developers, and regulators. The panelists will discuss how conventional energy generation is evolving, the growth in wind and solar, the importance of energy efficiency, how energy use is changing, and the challenges facing regulators.

Legal Updates -Room 104-105

Presiding Bridge Littleton, Mayor, Town of Middleburg

Speaker Lisa Soronen, Executive Director, State and Local Legal Center

The past Supreme Court term has been one of the biggest in recent memory for cities. This session will review some of these cases including the internet sales tax case, the travel ban, and a number of First Amendment free speech and Fourth Amendment search cases involving local governments. This session will also include a discussion about what last

term says more generally about the Supreme Court and our democracy (including and beyond cities) and the impact of Justice Kennedy's retirement.

Elections and Mis-assigned Voters – Room 106-107

Presiding, Bill Mckenna, Council Member, Town of Herndon

Speaker Christopher Piper, Commissioner, Virginia Department of Elections
The Virginia Department of Elections has been auditing street segments for potential district discrepancies. Following the presentation on issues uncovered during the Department's review of potential discrepancies, there will be a discussion will focus on how localities should resolve these discrepancies and provide guidance on how the department, locality and the Registrar can work together to resolve these issues.

5:00-6:00 pm Virginia First Cities Meeting – *Room 101*

5:15–6:30pm Awards Reception Exhibit Hall Stage

5:30 pm **HEAL Awards Presentation**

Presiding Dr. Patricia Woodbury,

VML President, Council Member Newport News

Presenter- Sydney Daigle, Program Manager,

Institute for Public Health Innovation

6:00 pm Go Green Award Presentation – Exhibit Hall Stage

Remarks - Matt Strickler, Commonwealth of Virginia, Secretary of Natural

Resources

Award Presentations -Christina Luman-Bailey, City of Hopewell Council

Member

6:30pm Dinner on your own

7:00 – 8:30 pm Outgoing President Reception, invitation only,

(Mercury Ballroom Embassy Suites)

Tuesday, October 2

7:45 – 8:45am **Past President's Meeting** – Raptor Board Room Embassy Suites

8:00 -9:00 am Continental Breakfast Exhibit Hall

8:00 – 10:00 am *Jasmine Gore – Room 205 (meeting)*

8:00am-1:00 pm **Registration and Exhibit Hall Open**

Concurrent Sessions 9:00 - 10:15 am

FOIA - Room 106/107

Presiding Gene Teague, Mayor City of Martinsville Speaker-Eric Helms Monday, City Attorney, City of Martinsville

Page **5** of **7**

An overview of the Virginia Freedom of Information Act, including: how to respond to "recreational requestors," handling the social media of both the media and members of the governing body, and protecting sensitive material. Virginia FOIA can be a potentially scary process, but it does not have to be that way.

Opioid Lawsuits- Room 108/109

Presiding Ophie Kier, Vice Mayor, City of Staunton

Speaker-W. Edgar Spivey, Kaufman & Canoles, P.C.

This discussion will be about the Opioid lawsuits filed on behalf of both the state and individual localities. Discussion will include the pros and cons of localities participating in these lawsuits.

Healthy Communities-Room 102/103

Presiding, Robert K. Coiner, Mayor, Town of Gordonsville

Panel Members

Sydney Daigle, Program Manager, Institute for Public Health Innovation Michael Winborne, Management Analyst, City of Richmond Human Services David Meyer, Mayor, City of Fairfax Jon Stehle, Council Member City of Fairfax Michael DeMarco, Council Member, City of Fairfax

This workshop will focus on how localities can use healthy eating and active living policies and practices to help reach their economic development goals. This session will include a brief overview of the intersections of HEAL and economic development and resources available to support communities.

Local Fiscal Sustainability: Can Tax Reform Help-Room 104/105

Presiding, Laurie DiRocco, Mayor, Town of Vienna

Speaker-Jim Regimbal, Fiscal Analytics

Presentation will provide an overview and outlook for state and local finances in Virginia. It will also look at the challenges our governments face in financing known needs. It will also look at some options available through tax reform in the coming General Assembly Session to help meet these funding challenges and needs.

BRPA/MEPAV Workshop – Room 201-202

Job Creation and Retention in A Changing Energy Landscape: Lessons from Virginia Facilitators

Alice Wolfe, General Manager, Blue Ridge Power Association

Tom Dick Municipal Electric Power Association of Virginia

Speaker-Thomas C. Tuttle, Ph.D., President, Tuttle Group International

Technological change, globalization, and climate change are disrupting markets around the world. The changing energy market is providing residential, commercial and industrial customers with more choices in how they procure and consume energy. This presentation will examine ways that Virginia public power systems can respond to their citizens changing energy needs and discuss factors that assist and hinder this response. *This workshop is for BRPA/MEPAV members but also open to any conference attendee*.

Concurrent Sessions 10:30 – 11:45 am

Broadband Wireless – Room 106/107

Presiding, Willie Greene, Council Member, City of Galax

Speaker- Courtney Dozier, Chief Deputy, Virginia Department of Housing and Community Development

This will be a discussion on the state tools available to localities to expand broadband service in their localities as well as an update on DHCD's broadband programs.

Conflict of Interest Act – Room 104-105

Presiding, A.D. Reid, Vice Mayor, Town of Farmville
Speaker- Sharon Pandak, Partner Greehan, Taves and Pandak
This session will cover information about COIA in addition to providing practical tips and discuss scenarios in which local officials often find themselves involved in.

New Developments in Human Services-Health Care Expansion – STEP-VA *Room 108-109*

Presiding, Christina Luman-Bailey, Council Member, City of Hopewell Speakers

Dr. Jennifer Lee, Director, Department of Medical Assistance Services Heidi Dix, Deputy Commissioner, Department of Behavioral Health and Developmental Services

The Virginia General Assembly recently approved health care expansion through Medicaid, which will go into effect Jan. 1, 2019. The General Assembly has also approved changes in service requirements of Community Services Boards through STEP-VA. This session offers two experts who will describe these new developments and how they will affect communities.

Preparing for Emergencies and Disaster Management-Room 102/103

Presiding, Thomas R. Smigiel, Jr., Council Member, City of Norfolk Speaker - Virginia Department of Emergency Management Staff

As the coordinating agency for the Commonwealth's preparedness, response, and recovery functions related to natural and man-made disasters, the Virginia Department of Emergency Management is deeply engaged with our local public officials to ensure the delivery of rapid, seamless, and proactive resources. The Virginia Department of Emergency Management will be discussing the role of the local public official before, during, and after a disaster, as well as sharing lessons learned from the local emergency management perspective of the integrated and collaborative approach when dealing with large-scale incidents.

Veterans Affairs- Room 201-202

Presiding, Jasmine Gore, V3 Program Analyst, Department of Veterans Services
Speaker-Christopher Byrd, V3 Core Curriculum Developer, BSquared Consulting
The Virginia Values Veterans (V3) Program will host an exclusive training for interested VML
Conference attendees. Participants will be eligible to earn V3 Certification from the Office of the
Governor, which is administered under the Virginia Department of Veteran Services (DVS). This training
includes information and resources available for employers to help implement best practices in recruiting,
hiring, and retaining highly-skilled and dependable Veterans. Participants in this training will be eligible
to earn SHRM and HRCI credits for their localities Human Resource departments.

11:45am Guest Lunch activity (pre-registration required)
Painting with Wine and Design- Embassy Suites Mercury Ballroom

12-1 p.m. Women in Local Government Lunch (ticket required) Conference Room A

Chris Snead, Council Member, City of Hampton Linda Curtis, Council Member, City of Hampton

12:00 Lunch Exhibit Hall (closes after lunch)

12:30 – 3 p.m. Voting Credentials can be picked up outside Ballrooms D-G

1:15-2:45pm General Session Ballrooms D – G

Creating Safe Spaces

Presiding, Jill Carson, Council Member, Town of Pennington Gap Speaker- Gary Dillon, Law Enforcement Specialist, VMLIP

More people seem willing to use violence to address their problems and express their grievances. Much of this violence spills over into workplaces and results in disgruntled workers, visitors, clients, patients, students, etc. resorting to violence as a means to resolve their problems. This session will focus on steps that localities can take to keep their workplaces, employees and clients as safe as possible. Preparation and planning will not solve the problem of workplace violence but can help ensure a better outcome for all involved.

VML Legislative Staff, Neal Menkes, Janet Areson, Michelle Gowdy

3:30 – 10 pm Band Dressing and Eating Room 205

3:30 -5:30 pm Annual Business Meeting Ballrooms D – G

Election of officers for 2018-2019 Adoption of 2019 Policy Statement Adoption of 2019 Legislative Program

Invitation to Roanoke 2019

5:30 – 6:30 pm Pre-Function Area for Executive Committee – **Room 208**

6:00 – 6:30pm **Reception-** *Foyer Ballroom AB and Terrace*

6:30pm – Banquet Ballroom ABC

Remarks from outgoing President Dr. Patricia Woodbury

Remarks from incoming President Anita Price

Innovation Award Presentations

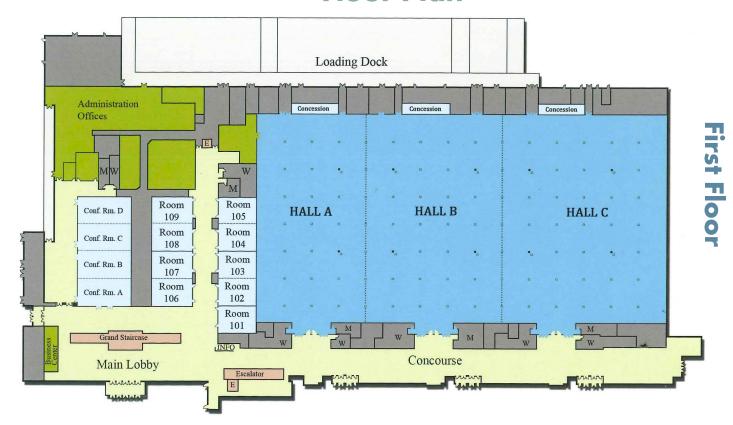
Musical Entertainment by **SLAPNATION**

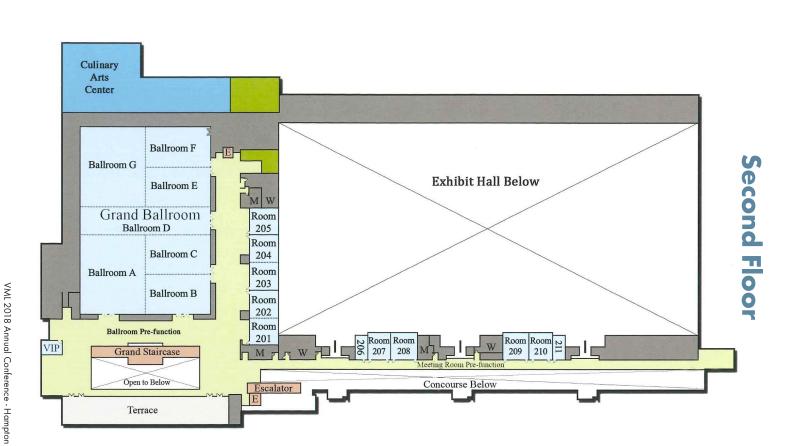
8 – 10 pm *Coffee Bar Room 201*

Wednesday, October 3

8 – 9 am Executive Committee Meeting- Embassy Suites *Salon C*

Hampton Roads Convention Center Floor Plan







Conference Presiding Information

- Please try to arrive at the workshops 10 minutes in advance.
- A VML Staff person should already be in the room with a copy of suggested presiding officer remarks and any speaker bio information for introductions
- If you get there and for some reason there is no one there, we have a Room 101 as a check in room and all session packets will be in that room.
- The staff person will ensure the room is properly set up
- Greet the speakers and facilitate an introduction to you and the speaker
- Monitor the session to ensure AV is working, temperature etc.
- Please remember to thank the speakers and provide any messages to participants (staf will provide this information to you)



5 hours you won't want to miss! January 8, 2019 – Richmond

THIS YEAR'S VML FINANCE FORUM will be held on Tuesday, January 8, 2019 from 10 a.m. until 3 p.m. at the Greater Richmond Convention Center, 403 N. 3rd Street, Richmond, VA 23219.

Topics: The forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important issues.

Who should attend: Members of city and town councils and county boards of supervisors, managers and administrators, budget and finance officers, legislative liaisons and other interested local government staff.

Registration: You can register yourself and others online at www.vml.org. The cost is \$65. Cancellations must be made in writing by December 30, 2018.

Questions: Contact Leslie Amason at (804) 523-8528 or lamason@vml.org.







VML's 2019 special legislative event will provide an outstanding opportunity for local government officials to interact with members of the General Assembly.

Location: Omni Hotel Richmond, 100 S. 12th Street,

Richmond, VA 23219

Schedule: 3 - 5:30 p.m. Keynote address by Governor

Ralph Northam; legislative briefings

5:30 - 7 p.m. Reception

Quality reception. We will once again host a high quality reception that will facilitate members of the General Assembly meeting with local elected officials. All legislators from both chambers have been invited by VML to attend the reception, which will be held at the Omni Hotel Richmond.

Make appointments with state legislators. By conducting the briefing on important legislation at 3:00 p.m., local officials will have time to meet with their delegates and senators earlier in the day. (Briefing materials on specific issues will distributed the week prior to the event). Also, for those attendees who spend the night in Richmond, you may choose to make appointments for the following morning as well.

Hotel reservations. A block of rooms has been set aside at the Omni Hotel, 100 S. 12th Street, Richmond, VA 23219. Telephone: (804) 344-7000. A group rate of \$132 is available through January 2, 2019.

Registration. Register online at www.vml.org. The cost is \$50. Cancellations must be made in writing by Jan. 17, 2019.

Contact Leslie Amason at (804) 523-8528 or lamason@vml.org with questions.