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## Sponsors
(by level of contribution)

- *Virginia Municipal League Insurance Programs*
  - SunTrust
  - Dominion

- Virginia Tech’s Center for Organizational and Technological Advancement (COTA)
  - Wiley | Wilson

- Virginia Economic Development Partnership
  - VHDA
  - Hurt & Proffitt Inc.

- *VML sustaining member*

Contact information on sponsors included on page 34.
Conference at a glance

SUNDAY, OCTOBER 5

9 a.m.    VML Golf Tournament
          Blue Hills Golf Club
          *Sponsored by Hurt & Proffitt*

12:30 -  Registration (in Exhibit Hall)
          Roanoke Ballroom, Ballroom Level

1 - 6:30 p.m.  Exhibit Hall
                Roanoke Ballroom, Ballroom Level

1 - 3 p.m.  Executive Committee Meeting
                Pocahontas Room, Upper Level

2 - 4 p.m.  Mayor’s Walk to the Star
Join Mayor David Bowers for a pleasant, three-quarter-mile walk through Mill Mountain Park to the base of the famous Roanoke Star, where you will enjoy the unparalleled view of the Roanoke Valley. A must-see for anyone who has never been there! Participants will be transported from the Hotel Roanoke lobby to the point where the walk begins and picked up at the point where it ends. The terrain is easy, but hilly, so wear comfortable shoes. This event will be held rain or shine.

3 - 5 p.m.  Legislative Committee Meeting
                Crystal Ballroom ABE, Ballroom Level

4 p.m.  Nominations Committee
                Brush Mountain Room, Ballroom Level

4:30 -  Opening Reception in the Exhibit Hall
          Roanoke Ballroom, Ballroom Level
          Tickets for two complimentary drinks are included in conference registration packets.
          *Sponsored by SunTrust*

9 - Noon  Opening session
          Crystal Ballroom, Ballroom Level

10:10 -  Refreshment Break in the Exhibit Hall
          Roanoke Ballroom, Ballroom Level
          *Sponsored by Virginia Economic Development Authority*

10:30 a.m.  Etiquette Luncheon (Spouses program, tickets required)
            Shenandoah Room A, Upper Level

11:30 a.m.  Lunch in the Exhibit Hall
            Roanoke Ballroom, Ballroom Level
            *Sponsored by Wiley|Wilson*

Noon - 1 p.m.  NBC-LEO Program and Luncheon (tickets required)
               Pocahontas Room, Upper Level

Noon - 1 p.m.  Virginia Local Government Management Association Luncheon (tickets required)
               Shenandoah Room B, Upper Level

1:15 -  Mobile Workshop - See what's behind Roanoke's revitalization and adaptive reuse success stories
        Bus departs from the Wells Avenue Conference Center exit (lower level). Participation is limited to 23 on a first-come, first-served basis.
        *Thanks to our bus sponsor: VHDA*

1:15 - 2:30 p.m.  Concurrent Sessions
        **Cyber risk facing large and small public entities**
        Buck Mountain Room, Ballroom Level
        *Sponsored by VML Insurance Programs*

        **Funding Virginia’s transit future**
        Washington Lecture Hall, Conference Level

        **Helping children enter kindergarten ready to read**
        Wilson Room, Conference Level

        **Conflict of interests**
        Crystal Ballroom A-C, Ballroom Level

        **Rail safety issues - The Lynchburg event**
        Crystal Ballroom D-E, Ballroom Level

        **Refreshment Break in the Exhibit Hall**
        Roanoke Ballroom, Ballroom Level

        **Raffle Drawing in the Exhibit Hall**
        Roanoke Ballroom, Ballroom Level
        Please note that Exhibit Hall closes at 3 p.m.
3 - 4:30 p.m. Mobile workshop - Citizen-based approach to improving public buildings
Bus departs from the Wells Avenue Conference Center exit (lower level). Participation is limited to 23 on a first-come, first-served basis.
*Thanks to our bus sponsor: VHDA*

3 - 4:15 p.m. Concurrent Sessions
State budget outlook
Crystal Ballroom A-C, Ballroom Level

Healthy communities: What's working in Virginia
Buck Mountain Room, Ballroom Level

What localities need to know about rail safety in their communities
Crystal Ballroom D-E, Ballroom Level

Solar communities
Washington Lecture Hall, Conference Level

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State budget outlook
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Healthy communities: What's working in Virginia
Buck Mountain Room, Ballroom Level

What localities need to know about rail safety in their communities
Crystal Ballroom D-E, Ballroom Level

Solar communities
Washington Lecture Hall, Conference Level

6 - 9 p.m. Host City Night
*Sponsored by City of Roanoke*
Tickets for two complimentary drinks at the reception and two during dinner are included in the conference packets.
Bus transportation will be provided from the Sheraton Roanoke. Center in the Square and Market Square are within easy walking distance of The Hotel Roanoke and then taking passengers to Center in the Square.

**TUESDAY, OCTOBER 7**

7:45 - Annual Prayer Breakfast (tickets required)
Held annually in honor of past presidents of VML
Shenandoah Room B, Upper Level

8:45 a.m. Continental Breakfast
Crystal & Roanoke Ballrooms Foyers, Ballroom Level

8 a.m. - Noon Registration
North Entry Foyer, Ballroom Level

9-10:30 a.m. General Session
Crystal Ballroom, Ballroom Level

10:30 - Refreshment break
Crystal & Roanoke Ballroom Foyers, Ballroom Level

10:45 a.m. - City, Town and Urban Section Elections & Workshops
City Section: Dealing with aging infrastructure
Washington Lecture Hall, Conference Level
The City Section consists of cities with populations of 35,000 or below. Members of the City Section are Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg and Winchester

Town Section: Looking outside the box: Finding new ways to fund local needs
Roanoke Ballroom AB, Ballroom Level
The Town Section consists of all towns, regardless of population.

Urban Section: Services for veterans
Pocahontas Room, Upper Level
The Urban Section consists of those cities and counties that are regular members and have a population in excess of 35,000. The Urban Section uses a weighted voting procedure based on population for the election of the chair and vice chair. Members of the Urban Section and the number of votes are Alexandria (2), Arlington County (2), Charlottesville (1), Chesapeake (2), Danville (1), Hampton (1), Harrisonburg (1), James City County (1), Lynchburg (1), Manassas (1), Newport News (2), Norfolk (2), Portsmouth (1), Richmond (2), Roanoke (1), Suffolk (1) and Virginia Beach (4)

Noon - Group Luncheon
1:15 p.m. Roanoke Ballroom C-H, Ballroom Level
*Sponsored by VML Insurance Programs*

Noon - Women in Local Government Luncheon (tickets required)
1:15 p.m. Shenandoah Room B, Upper Level

1:20 - 3 p.m. Concurrent Workshop & Local Government Round Tables
Freedom of Information Act
Mill Mountain Room, Ballroom Level

University Communities: Creating beneficial relationships between communities and universities
Buck Mountain Room, Ballroom Level

Local Government Roundtables
Crystal Ballroom, Ballroom Level
- Black bears (in Virginia) are wild about trash: Trash management options for localities
- Building business downtown: Pop up boot camp
- Building resilient communities
- Creating Place: Creating jobs
Greetings to the attendees of the Virginia Municipal League Annual Conference!

As Mayor of the City of Roanoke, it is my pleasure to welcome you to “The Star City.” Hosting the 2014 VML Annual Conference is a great opportunity for us to showcase all the exciting things happening in our six-time All-America City.

While you are here, take time to venture out and explore our downtown. Get ready, because as you step into the City Market, you won’t believe your eyes. You’ll experience a beautifully renovated pedestrian-friendly market square with local farmers and craftsmen from the region. Our streets are lined with a number of historic buildings which have been renovated into lofts, apartments, and commercial space. Another “must see” is Center in the Square with its redesigned museums, new aquariums, and a butterfly garden on the roof.

At the end of Market Street, next to Old Fire Station 1 on Church Avenue, you can’t help but notice the construction work being done for a new 127-room Hampton Inn & Suites Hotel. If you keep walking and cross Franklin Road you will be in Elmwood Park, Roanoke’s latest and greatest makeover project featuring interactive fountains and a fabulous new outdoor amphitheater.

Roanoke is a beautiful October setting for outdoor fun. Our greenways and bike paths are easily accessible from the Hotel Roanoke. Lick Run Greenway is on the other side of Wells Avenue (which runs parallel to Hotel Roanoke), and Mill Mountain Greenway begins in Elmwood Park off Jefferson Street (behind the Main Library). Once again, I’ve scheduled a Mayor’s Walk to “The Star” for Sunday, Oct. 5, at 2 p.m. so come join me just prior to the opening reception for a brief hike.

On a national scale, Roanoke continues to be recognized for its innovation and outstanding quality of life. In addition to being selected by the National Civic League as an “All-America City” six times, Roanoke has been honored as a Leading Digital City by the Center for Digital Government 12 times and, most recently, the U.S. Conference of Mayors’ recognized our Parks and Arts Program as an Outstanding Achievement, for the 2014 City Livability Awards.

We hope you will enjoy your time with us, and urge you to discover for yourself the many things that make Roanoke so special.

Welcome to Roanoke!

Sincerely,

David A. Bowers
Mayor
Conference Information

REGISTRATION

Everyone attending the conference must register, including members, their families, guests and representatives from the news media. Conference name badges are required for attendance at all conference events; those without name badges will not be able to enter the Exhibit Hall or participate in other functions, including Host City Night. Tickets will be collected at the various ticketed events. Partial registrations are not available, with the exception of tickets for the VLGMA luncheon.

Please turn off the ringers for any cellular devices. Please make telephone calls in the lobby or other areas outside of the meeting rooms.

Infants are not allowed in conference workshops and general sessions.

SCHEDULE

A Conference at a Glance, showing dates, places and names of conference activities, is in the front of the program. A detailed conference schedule begins on page 13. All meetings will be held at The Hotel Roanoke & Conference Center with the exceptions of the golf tournament, mobile workshops on Monday and Host City Night.

INFORMATION

For information about league activities, please ask the league staff at the conference registration desk.

The City of Roanoke will host an exhibit booth (#73) on Sunday and Monday in the Exhibit Hall. Please ask the city representatives for information about local recreation, dining or historic points of interest.

CONFERENCE HOTEL INFORMATION

The Hotel Roanoke & Conference Center, 110 Shenandoah Avenue, Roanoke VA (540) 985-5900

Sheraton Roanoke, 2801 Hershberger Rd NW, Roanoke, VA, (540) 563-9300

TRANSPORTATION

The City of Roanoke will provide bus transportation between the Sheraton and the Hotel Roanoke. A bus schedule will be posted in the lobby at the Sheraton and Hotel Roanoke, as well as near the registration desk.

SPouses and Guests

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, the Opening Reception, Host City Night and the Annual Banquet. Spouses also may purchase tickets to attend ticketed meal functions such as the Prayer Breakfast. In addition, a special spouse activity will be held at The Hotel Roanoke on Monday, Oct. 6, from 11:30 a.m.-1:30 p.m. Spouses and guests can join Kathleen Harvey Harshberger, a graduate of the Protocol School of Washington and a certified consultant and trainer on business etiquette and international protocol, for a fun and informative luncheon on the essentials of etiquette. Learn everything from the art of business and social entertaining to the proper way to offer a toast and handle difficult to eat food. The cost is $35; registration deadline is Sunday, 6:30 p.m.

MEAL FUNCTIONS

Each registered delegate and spouse/guest will receive a registration packet containing pre-purchased meal tickets and other registration materials. Each registrant will receive two complimentary drink tickets for the opening reception on Sunday night; two drink tickets for the reception and two drink tickets for the dinner at Host City Night; and one drink ticket for the reception on Tuesday night. Be sure to bring your complimentary drink tickets with you!

All meal functions are ticketed events. Your conference name badge is your ticket for Host City Night and the Annual Banquet.

Tickets for Monday’s ticketed events must be obtained by 6:30 p.m. Sunday. Tickets for Tuesday’s ticketed events must be obtained by 3 p.m. Monday.

EXHIBITORS and SPONSORS

Be sure to visit the Exhibit Hall to see the latest in products and services for local governments—and to enter the contest for a gift card. The Exhibit Hall will be open Sunday from 1 to 6:30 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of the opening reception on Sunday evening, and refreshment breaks and lunch on Monday, as shown in the program. Detailed information on the exhibitors is included on page 30.
VML thanks its sponsors, which are listed on page 34.

A raffle card is in the back of this conference program; be sure to enter the raffle drawing to win! Follow the instructions on the raffle card for the chance to win a debit card. The raffle will be held at 2:55 p.m. on Monday.

**DRESS**

Business attire is preferred for the Sunday reception and Tuesday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops and ticketed events. Casual dress is appropriate for Host City Night.

**DRAFT LEGISLATIVE PROGRAM**

A copy of last year’s VML Legislative Program with the changes made to date by the Legislative Committee was sent to member local governments prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended and voted on at the Tuesday business meeting.

**VOTING CREDENTIALS**

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality one vote on every question before the business session of the conference. Only the duly authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative alternate prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality’s voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk or prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the Business Session.

At the business meeting, VML staff will check in each attending member locality. The goal is that each locality attending the business meeting has the opportunity to cast a vote.

**ELECTIONS**

To be elected at the Tuesday, 3:10 p.m. Business Meeting of the Annual Conference are the following:

- President Elect
- Vice President
- Executive Committee Members

Also serving as voting members of the Executive Committee are the President, Past President and the Urban, City and Town Section chairs. The section chairs will be elected at the section meetings on Tuesday morning.

**FUTURE VML CONFERENCES**

Jan. 28, 2015 – VML Day at the Capitol

Oct. 4 - 6, 2015 – Annual Conference, Richmond

Oct. 9 - 11, 2016 – Annual Conference, Virginia Beach

Sept. 17 - 19, 2017 – Annual Conference, Williamsburg

Sept. 30 - Oct. 2, 2018 – Annual Conference, Hampton

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at www.vmlins.org.

**VOTING REPRESENTATION**

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. *Robert’s Rules of Order Newly Revised* shall apply to the conduct of the hearing.
2015 VML Day at the Capitol

January 28

New!
Revamped event to feature quality reception, briefings

VML’s 2015 special legislative event will provide an outstanding new opportunity for local government officials to interact with members of the General Assembly.

Location: Library of Virginia, 800 East Broad Street, Richmond, VA 23219

Schedule: 3:00-5:30 p.m. Keynote address and briefings by VML legislative staff; 5:30-7 p.m. Reception

Exclusive VML event. This outstanding new event replaces what most recently was called “Local Government Day at the General Assembly.” It will be held exclusively for VML members.

Quality reception. One of the primary goals of this new format is to host a quality reception that will facilitate members of the General Assembly meeting with local elected officials. All legislators from both chambers will be invited by VML to attend the reception, which will be held in the foyer of the Library of Virginia adjacent Capitol Square.

Registration. You can register online at www.vml.org. In the meantime, please save this date on your calendar. The cost will be $50.

Hotel reservations. A block of rooms will be set aside at the Hilton Garden Inn Richmond Downtown, at 505 E. Broad St., Richmond, VA 23229. Telephone: (804) 344-4300. More information on reserving a room at a special rate will be forthcoming.

Conference Program

SUNDAY, OCTOBER 5

9 a.m. VML Golf Tournament
Blue Hills Golf Club
Sponsored by Hurt & Proffitt

12:30 - 6:30 p.m. Registration (in Exhibit Hall)
Roanoke Ballroom, Ballroom Level

1 - 6:30 p.m. Exhibit Hall
Roanoke Ballroom, Ballroom Level

Be sure to visit the vendors and complete your raffle card for a chance to win the raffle prize. The raffle card is in the back of this conference program. Remember, the Exhibit Hall closes Monday at 3 p.m.; the raffle drawing will be held at 2:55 p.m.

1 - 3 p.m. Executive Committee Meeting
Pocahontas Room, Upper Level

2 - 4 p.m. Mayor’s Walk to the Star
Join Mayor David Bowers for a pleasant, three-quarter-mile walk through Mill Mountain Park to the base of the famous Roanoke Star, where you will enjoy the unparalleled view of the Roanoke Valley. A must-see for anyone who has never been there! Participants will be transported from the Hotel Roanoke lobby to the point where the walk begins and picked up at the point where it ends. The terrain is easy, but hilly, so wear comfortable shoes. This event will be held rain or shine.

3 - 5 p.m. Legislative Committee Meeting
Crystal Ballroom ABE, Ballroom Level, Ballroom Level
Presiding-Sharon Scott, Council Member, Newport News

The committee will take final action on the proposed VML Legislative Program for 2015.

4 p.m. Nominations Committee
Brush Mountain Room, Ballroom Level
Presiding-Edwin C. Daley, Assistant City Manager, Emporia

4:30 - 6:30 p.m. Opening Reception in the Exhibit Hall
Roanoke Ballroom, Ballroom Level

Tickets for two complimentary drinks are included in conference registration packets. Sponsored by SunTrust
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8 - 8:45 a.m.</td>
<td><strong>Continental Breakfast in the Exhibit Hall</strong></td>
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<td>Roanoke Ballroom, Ballroom Level</td>
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<td>8 a.m. - 3 p.m.</td>
<td><strong>Registration (in Exhibit Hall)</strong></td>
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<td>Roanoke Ballroom, Ballroom Level</td>
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<td><strong>Exhibit Hall</strong></td>
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<td>Roanoke Ballroom, Ballroom Level</td>
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<td>raffle prize. The raffle card is in the back of this conference program. Remember, the</td>
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<td>9 - Noon</td>
<td><strong>Opening session</strong></td>
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<td>Crystal Ballroom, Ballroom Level</td>
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<td><strong>Call to Order</strong></td>
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<td>David P. Helms, Mayor, Marion; VML President</td>
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<td><strong>Presentation of Colors</strong></td>
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<td>William Fleming High School Air Force Junior ROTC</td>
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<td><strong>National Anthem</strong></td>
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<td>Nibigira Elvanie, Patrick Henry High School, Roanoke</td>
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<td><strong>Pledge of Allegiance</strong></td>
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<td><strong>Welcome</strong></td>
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<td>David A. Bowers, Mayor, Roanoke</td>
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<td><strong>Keynote address - William J. Howell, Speaker, Virginia House of Delegates</strong></td>
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<td>Bill Howell was sworn in as the 54th Speaker of the Virginia House of Delegates in January</td>
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<td>2003. He was first elected as a delegate in 1987. He represents the 28th House District,</td>
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<td>which includes parts of Stafford County and the City of Fredericksburg.</td>
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<td><strong>Report of the Nominations Committee</strong></td>
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<td>Ed Daley, Assistant City Manager, Emporia</td>
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<td><strong>Report of the President</strong></td>
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<td>David P. Helms</td>
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<td>10:10 -</td>
<td><strong>Refreshment Break in the Exhibit Hall</strong></td>
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<td>10:30 a.m.</td>
<td><strong>Keynote address - Edward Gillespie, Republican Party Candidate, U.S. Senate</strong></td>
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<td>Ed Gillespie is a candidate for the U.S. Senate from Virginia. Gillespie is an Alexandria</td>
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<td>communications consultant and former White House aide. He was a long-time policy and</td>
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<td>communications aide to former House Majority Leader Dick Armey and was the principal</td>
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<td>drafter of the Contract with America. He is a former chairman of the Republican National</td>
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<td>Committee and a former chairman of the Republican Party of Virginia.</td>
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<td>11 - 11:30 a.m.</td>
<td><strong>Keynote Address-Senator Mark Warner, Democratic Party Candidate, U.S. Senate</strong></td>
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<td>Mark Warner represents Virginia in the U.S. Senate and is running for re-election. He was</td>
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<td>elected to the U.S. Senate in November 2008. He served as Governor of Virginia from 2002</td>
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<td>to 2006. He is a businessman who invested in the earliest days of the cell phone industry</td>
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<td>and eventually co-founded the company that became Nextel.</td>
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<td><strong>Recognition of VEOLA Graduates</strong></td>
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<td><strong>Invitation to 2015 Annual Conference</strong></td>
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<td>11:30 a.m.</td>
<td><strong>Etiquette Luncheon (Spouses program, tickets required)</strong></td>
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|              | 1:30 p.m.                                    }  
|              | Shenandoah Room A, Upper Level                                                            |
|              | Spouses and guests can join Kathleen Harvey Harshberger, a graduate of the Protocol School |
|              | of Washington and a certified consultant and trainer on business etiquette and international |
|              | protocol, for a fun and informative luncheon on the essentials of etiquette. Learn        |
|              | everything from the art of business and social entertaining to the proper way to offer a   |
|              | toast and handle difficult to eat food.                                                    |
| Noon - 1 p.m. | **Lunch in the Exhibit Hall**                                                              |
|              | Roanoke Ballroom, Ballroom Level                                                           |
|              | **Sponsored by Wiley/Wilson**                                                              |

**Monday, October 6**
MONDAY, OCTOBER 6

Noon - 1 p.m.  NBC-LEO Program and Luncheon (tickets required)
Pocahontas Room, Upper Level

Presiding - Horace Webb, Vice Mayor, Petersburg and Anita James Price, Council Member, Roanoke

Keynote Speaker - Chris Perkins, Chief of Police, Roanoke

Roanoke’s drug market initiative aims to eliminate violent crimes by giving first-time drug offenders a second chance. Learn about this successful venture from Roanoke’s chief of police. Chris Perkins was appointed chief of police in 2010, but has worked with the department since 1992.

Noon - 1 p.m. Virginia Local Government Management Association Luncheon (tickets required)
Shenandoah Room B, Upper Level

Presiding - Brenda G. Garton, Gloucester County Administrator, VLGMA President

Keynote Topic - What the Young Guard Can Teach the Olde Guard
Panel Leader - Bob Stripling, Professor of Practice, Virginia Tech Center for Public Administration and Policy
Panelists - Graduate Certificate in Local Government Management Program students India Adams, Matt Reges, and Cody Sexton

1:15 - 2:45 p.m. Mobile Workshop - See what’s behind Roanoke’s revitalization and adaptive reuse success stories

Many downtown historic structures in Roanoke – factories, hotels, storefronts and warehouses – have been brought back to life as mixed-use / mixed-income properties with affordable housing options. Also see how tax credits have changed communities. Tour leaders are Mike Hawkins, Managing Director of Community Outreach, and Jessica Griffin, Asset Manager, VHDA.

Bus departs from the Wells Avenue Conference Center exit (lower level). Participation is limited to 23 on a first-come, first-served basis.

Thanks to our bus sponsor: VHDA

1:15 - 2:30 p.m. Concurrent Sessions

Cyber risk facing large and small public entities
Buck Mountain Room, Ballroom Level

Sponsored by VML Insurance Programs

What are the security/privacy threats, legal liability, loss control best practices and claim trends impacting public entities.

Presiding - Kurt Hodgen, City Manager, Harrisonburg
Speaker - Mark Greisiger, President, NetDiligence

Funding Virginia’s transit future
Washington Lecture Hall, Conference Level

What happens when the demand for transit meets the reality of declining federal and state dollars? Learn how localities can make a business case for putting more money in developing bus and rail systems.

Presiding - Dr. Patricia Woodbury, Council Member, Newport News
Speakers - Jennifer Mitchell, Director, Virginia Department of Rail & Transportation; Kelly Coyner, Director, Northern Virginia Transportation Commission; Brian Smith, Chief Communications Officer, Hampton Roads Transit; Shannon Valentine, Member, Commonwealth Transportation Board

Helping children enter kindergarten ready to read
Wilson Room, Conference Level

Learn about Star City Reads, Roanoke’s award-winning program for preparing children to be ready to read in kindergarten. The data is clear: Early children literacy is essential to student achievement. The broader question is what local governments can do to encourage and promote childhood literacy.

Presiding - David A. Bowers, Mayor, Roanoke
Speakers - David Bowers, Mayor, Roanoke; Kris Meyers, Program Manager, Smart Beginnings of Greater Roanoke; Craig Ramey, Professor and Distinguished Research Scholar, Virginia Tech Carilion Research Institute

Conflict of interests
Crystal Ballroom A-C, Ballroom Level

Explore the ins-and-outs of the Conflict of Interests Act, including the newly-established ethics advisory council, gifts, reporting requirements, personal interests and more.

Presiding - Katie Sheldon Hammler, Council Member, Leesburg
Speakers - Kathleen Dooley, City Attorney, Fredericksburg; Amanda McGuire, Assistant Attorney General, Virginia Office of the Attorney General; Chris Piper, Executive Director, Virginia Ethics and Conflict of Interests Advisory Council
Rail safety issues - The Lynchburg event  
Crystal Ballroom D-E, Ballroom Level  
The train derailment in Lynchburg on April 30 was a disaster that could have been a lot worse. Find out what happened, what went right in the response, and what city and state officials learned that will help in the event of similar situations in the future.

Presiding - Caesar Johnson, Vice Mayor, Lynchburg
Speakers - Heather Childress, Acting Battalion Chief, Lynchburg; Brian Moran, Secretary of Public Safety, Commonwealth of Virginia; also, a representative from the Virginia Department of Emergency Management

2:30 - 3 p.m. Refreshment Break in the Exhibit Hall  
Roanoke Ballroom, Ballroom Level

2:55 p.m. Raffle Drawing in the Exhibit Hall  
Roanoke Ballroom, Ballroom Level  
Please note that Exhibit Hall closes at 3 p.m.

3 - 4:30 p.m. Mobile workshop - Citizen based approach to improving public buildings  
Tour of improvements to Elmwood Park and the Main Library, with a focus on the citizen engagement, use of local vendors and businesses and environmental enhancements. Tour leaders are Chris Morrill, City Manager; Steve Buschor, Director of Parks and Recreation; and Sheila Umberger, Director of Public Libraries, Roanoke.
Bus departs from the Wells Avenue Conference Center exit (lower level). Participation is limited to 23 on a first-come, first-served basis.
Thanks to our bus sponsor: VHDA

3 - 4:15 p.m. Concurrent Sessions

State budget outlook  
Crystal Ballroom A-C, Ballroom Level  
Once again Virginia revenues are tumbling downward. What's the short- and long-term outlook for state and local revenues and state and local budgets, and even more importantly, what priorities should local officials be expressing to their legislators?

Presiding - Edythe F. Kelleher, Council Member, Vienna
Speakers - Jim Regimbal, Fiscal Analytics, Richmond; Neal Menkes, Director of Fiscal Policy, Virginia Municipal League

Healthy communities: What's working in Virginia  
Buck Mountain Room, Ballroom Level  
By encouraging active communities, improving access to healthy food and promoting a healthy municipal workplace, local governments can contribute to the physical health of their citizens, while also aiming to improve the overall quality of life and promote business investment. This session, developed in cooperation with Healthy Eating Active Living (HEAL) Cities & Towns, will discuss effective strategies and highlight examples from communities of all sizes for increasing physical activity, preventing obesity, and promoting the local economy. It will also provide information about resources available to community leaders.

Presiding - Andrea Oakes, Council Member, Staunton
Speakers - Marisa C. Jones, Program Associate, HEAL Cities & Towns Mid-Atlantic, Institute for Public Health Innovation, Washington, D.C.; Phil Miskovic, Council Member, Town of Crewe

What localities need to know about rail safety in their communities  
Crystal Ballroom D-E, Ballroom Level  
The train derailments in Lynchburg, Wytheville and other communities in the US, Canada and other countries amply illustrate the potential for accidents. Find out how localities can learn about hazardous substances moving through their communities, and as importantly, what local officials can do to prepare for accidents and protect the public.

Presiding - Mary Hynes, Vice Chair, Arlington County Board
Speakers - Brian Moran, Secretary of Public Safety, Commonwealth of Virginia; also, a representative from the Virginia Department of Emergency Management

Solar communities  
Washington Lecture Hall, Conference Level  
Explore how communities across Virginia are launching programs to promote the installation of solar panels. Attendees will learn about new financial incentives for homeowners, businesses and local governments that are being used to increase renewable energy generation.

Presiding - Ron Rordam, Mayor, Blacksburg
Speakers - Carol Davis, Sustainability Manager, Blacksburg; Ken Cronin, Director of General Services and Sustainability, Roanoke; Anthony E. Smith, President and CEO, Secure Futures, LLC
**Monday, October 6**

**6 - 9 p.m.  Host City Night**
*Sponsored by City of Roanoke*

Roanoke's Host City Night in Market Square is always a hit. The Monday night event will start with a reception in the newly-renovated Center in the Square, home of several museums, galleries and shops. Dinner will follow in the Market Square, beginning with The Virginia Military Institute Pipe Band performing several musical pieces. Dinner will include a variety of dishes from Roanoke's many excellent downtown restaurants, as well as some light jazz dinner music!

Tickets for two complimentary drinks at the reception and two during dinner are included in the conference packets.

Bus transportation will be provided from the Sheraton Roanoke. Center in the Square and Market Square are within easy walking distance of The Hotel Roanoke & Conference, but if transportation is needed, the bus from the Sheraton will be stopping at The Hotel Roanoke and then taking passengers to Center in the Square.

**Tuesday, October 7**

**7:45 - 8:45 a.m.  Annual Prayer Breakfast (tickets required)**
Held annually in honor of past presidents of VML
Shenandoah Room B, Upper Level

**Presiding** - William D. Euille, Mayor, Alexandria, VML President Elect
**Speaker** - Lynda McNutt Foster, Vice President, Voltage Leadership Consulting

**8 - 9 a.m.  Continental Breakfast**
Crystal & Roanoke Ballrooms Foyers, Ballroom Level

**8 a.m. - Noon  Registration**
North Entry Foyer, Ballroom Level

**9 - 10:30 a.m.  General Session**
Crystal Ballroom, Ballroom Level

**Presiding** - Ron Rordam, Mayor, Blacksburg, VML Vice President
**Keynote Address** - Imagining the world of 2020

**Keynote Speaker** - Dr. Lowell Catlett, New Mexico State University’s College of Agricultural, Consumer and Environmental Sciences

Lowell Catlett, Ph.D., a futurist with positive and upbeat predictions, is an enthralling and spellbinding presenter. His unique perspective of emerging technologies prepares us to anticipate coming changes, and to deal winning hands when the deck is being continually reshuffled.

**10:30 -  Refreshment break**

**10:45 a.m.  City, Town and Urban Section Elections & Workshops**
Noon

The annual meetings of the City, Urban and Town Sections include the election of the chair and vice chair of each section and a workshop. The chair of each section sits on the VML Executive Committee.

**City Section: Dealing with aging infrastructure**
Washington Lecture Hall, Conference Level

Whether it's a new radio system, trying to maintain roads, water and sewer systems or school buildings, cities are facing growing budgetary demands for updating aging infrastructure in their communities. The perennial question is how to pay for projects that can take a big bite out of a local budget.

**Presiding** - Mimi Elrod, Mayor, Lexington

**Speakers** - Beverly Cameron, City Manager, Fredericksburg; Robert W. Lauterberg, Managing Director, VML/VACo Finance; L. Preston Bryant, Jr., Senior Vice President – Infrastructure and Economic Development, McGuireWoods Consulting, LLC

The City Section consists of cities with populations of 35,000 or below. Members of the City Section are Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg and Winchester
Town Section: Looking outside the box: Finding new ways to fund local needs
Roanoke Ballroom AB, Ballroom Level
Hear how two towns are finding creative approaches to funding upgrades and expansions to waste water treatment plants, construction of new buildings, stormwater improvements and more.

Presiding - Faye Prichard, Council Member, Ashland

Speakers - Charles Hartgrove, Town Manager, Ashland; Judson Rex, Town Manager, Strasburg; Jay McKinley, Director of Public Works, Strasburg; Tim Taylor, Mayor, Strasburg; William Johnson, Water & Waste Water Consulting, Roanoke

The Town Section consists of all towns, regardless of population.

Urban Section: Services for veterans
Pocahontas Room, Upper Level
Virginia is proud that many veterans live in the Commonwealth. What services are available to help veterans with employment, housing and other issues, and what is the role of local governments in this arena?

Presiding - Anita James Price, Council Member, Roanoke

Speakers - John Andrews, Manager, Veterans Services and Military Affairs, Norfolk; Mr. Andrew Schwartz, Program Manager, Virginia Values Veterans Program, Virginia Department of Veteran Services

The Urban Section consists of those cities and counties that are regular members and have a population in excess of 35,000. The Urban Section uses a weighted voting procedure based on population for the election of the chair and vice chair. Members of the Urban Section and the number of votes are Alexandria (2), Arlington County (2), Charlottesville (1), Chesapeake (2), Danville (1), Hampton (1), Harrisonburg (1), James City County (1), Lynchburg (1), Manassas (1), Newport News (2), Norfolk (2), Portsmouth (1), Richmond (2), Roanoke (1), Suffolk (1) and Virginia Beach (4)

Noon - 1:15 p.m. Group Luncheon
Roanoke Ballroom C-H, Ballroom Level
Sponsored by VML Insurance Programs

Noon - 1:15 p.m. Women in Local Government Luncheon (tickets required)
Shenandoah Room B, Upper Level

Presiding - Anita James Price, Council Member, Roanoke

Keynote Address - Improving graduation rates and outcomes in our schools

Keynote Speaker - Rita Bishop, Superintendent of Public Schools
Dr. Rita D. Bishop has served as Superintendent of Roanoke Public Schools since 2007. Her focus as superintendent is school safety; effective instruction, empowered teachers, and innovative curriculum; open and honest communication and development of an effective learning organization; increased graduation rate; and a school division known for management excellence and elegance.

1:20 - 3 p.m. Concurrent Workshops & Local Government Round Tables

Freedom of Information Act
Mill Mountain Room, Ballroom Level
Overview of FOIA issues, including records, meetings, e-mail and more.

Presiding - Robert K. Coiner, Mayor, Gordonsville

Speaker - Maria J. K. Everett, Executive Director, Virginia Freedom of Information Advisory Council

University Communities: Creating beneficial relationships between communities and universities
Buck Mountain Room, Ballroom Level
Universities can offer many types of resources to communities, including technical expertise, research, interns, and volunteer help. Communities serve as important partners to universities as well. Building up those relationships can reap benefits for both entities. This session will look at some university programs that engage with communities in different ways, examples of ways in which a community works with its university for the positive benefit to both, and perspectives on community-university relationships from a city manager who now works for a university.

Presiding - Ron Rordam, Mayor of Blacksburg

Speakers - Gary Kirk, Director, VT Engage, Virginia Tech, Blacksburg; Neil A. Morgan, Senior Fellow, Center for Organizational and Technological Advancement, Roanoke; Marc Verniel, Town Manager, Blacksburg

Local Government Roundtables - 12 mini-sessions rotate every 30 minutes
Crystal Ballroom, Ballroom Level

Black bears (in Virginia) are wild about trash: Trash management options for localities

The majority of issues with bears in Virginia are related to bear access to residential trash. The most important and effective way to minimize human-bear conflicts is to
keep garbage away from bears. Learn about the effectiveness of a retrofit/can replacement program in Roanoke County that has reduced conflicts in rural to suburban wildlife interface areas.

**Presenter** - Jaime L. Sajecki, Black Bear Project Leader and Dan Lovelace, District Biologist, Virginia Department of Game and Inland Fisheries

**Building business downtown: Pop up boot camp**
The Town of Marion has transformed its downtown dramatically in just two years thanks to its innovative Pop Up Marion boot camp that offers up to $5,000 for aspiring downtown entrepreneurs. The money offsets startup expenses like rent and utilities for the first six months of operation in exchange for those businesses committing to a strong mentorship program.

**Presenters** - Ken Heath, Executive Director Community & Economic Development, Marion; Olivia Hall-McDonald, Executive Director Marion Downtown, Marion

**Building resilient communities**
The National League of Cities in partnership with ICLEI-USA, the U.S. Green Building Council and the World Wildlife Fund launched the “Resilient Communities for America Campaign” in 2013 in order to make sure its members have the tools, resources, and ideas to become more resilient in the face of climate, energy and economic challenges. Learn about regional and national partnerships being forged to address these challenges and how your locality can get involved.

**Presenter** - Cooper Martin, Program Director, City Solutions & Applied Research, National League of Cities

**Creating Place: Creating jobs**
Discuss ways to create a sense of place, which can be the asset that grows, retains and attracts jobs and results in a healthy economy. Cities and towns today have a unique opportunity to leverage existing assets into new spaces that attract talent, which in turn attracts corporate investment. What works, what doesn’t?

**Presenter** - Liz Povar, Vice President – Business Expansion, Virginia Economic Development Partnership

**Electronic summons: Cutting back on paperwork for police**
With new technology, police can scan a traffic offender's license, enter the necessary information and issue an electronic summons, thus reducing the officer's time sitting on the side of the street writing a ticket. In addition, a law passed in the 2014 session allows for a $5/ticket fee to be charged to defray the cost of the equipment required. Learn how e-summonses can save your locality money.

**Presenter** - Eric Monday, City Attorney, Martinsville

**eProcurement**
Learn about eVA, the state web-based vendor registration and purchasing system that allows local governments to conduct all purchasing and sourcing activities for goods and services. More than 88,000 local and national vendors participate in eVA.

**Presenter** - Jerry E. Stokes, Procurement Management Account Executive, Policy, Consulting & Review, Virginia Department of General Services

**The future of clean energy in Virginia**
Virginia is currently part of a U.S. Department of Energy initiative to develop a “roadmap” for growing the clean energy industry. Take advantage of this unique opportunity to share your thoughts and perspective on what's needed to expand clean energy as an economic development driver in your community.

**Presenter** - Billy Weitzenfeld, Executive Director, Association of Energy Conservation Professionals

**How to lower high school dropout rates**
High school dropout rates not only indicate the success of a school system, they forecast possible social and economic problems for a community. Faced with a troubling percentage of its students not completing high school, Hampton City Schools embarked on a successful push to remedy the situation. Learn how.

**Presenter** - Myra Chambers, Director of Alternative Learning, Hampton City Schools

**Rental inspection districts**
The rental inspection district is a strong tool for cities and towns to use to prevent blight taking over neighborhoods that have a large number of rental properties. Learn how one locality has used the tool to protect the lives of citizens who need low-cost rental housing.

**Presenter** - Anne McClung, Director of Planning and Building, Blacksburg

**Tools for mixed-use / mixed-income revitalization and adaptive reuse**
Many downtown historic structures-factories, hotels, storefronts and warehouses-have been brought back to life. Learn about the tools that are available to turn structures in your community into mixed-use / mixed-income properties with affordable housing options.

**Presenter** - Mike Hawkins, Managing Director of Community Outreach, VHDA

**What the property maintenance code can do for your locality**
Every locality has buildings and structures that become dilapidated eyesores. Find out how localities can use the property maintenance code to encourage property owners to maintain their structures.

**Presenter** - Catherine W. Cook, Building Official, Blacksburg
Urban deer management
Learn what localities can do to help address human-deer conflicts in urban and suburban areas, and how localities can participate in and enhance the success of these programs.

Presenters - Nelson Lafon, Deer Project Coordinator, VA Dept. of Game and Inland Fisheries; David Kocka, VDGIF biologist

3:10 - 4:30 p.m.  Business Meeting & Election of Officers
Washington Lecture Hall, Conference Level

Presiding - David P. Helms, Mayor, Marion
Election of officers for 2014-15
Executive Director’s Report
Adoption of 2015 Policy Statements
Adoption of 2015 Legislative Program

5:30 - 6:15 p.m.  Reception
Roanoke Ballroom Foyer, Ballroom Level

Sponsored by Dominion
A ticket for a complimentary drink at the reception is included in the conference registration packet.

6:15 - 9 p.m.  Annual Banquet
Roanoke Ballroom C-H, Ballroom Level

Presiding - David P. Helms, Mayor, Marion
Remarks by Incoming President - William D. Euille, Mayor, Alexandria
Presentation of Achievement Awards - David P. Helms and William D. Euille
Entertainment - Letters from Home: A Tribute to the Andrews Sisters
Since 2010, Serah Haley, Erinn Diaz and Nelson Diaz have toured the country with their mission of honoring veterans, active military and their families through the music and style of the 1940s. Letters from Home has performed for hundreds of thousands across the country from Florida to Alaska.

Banquet entertainers – Letters from Home
EXHIBITORS (BOOTH NUMBERS)

AFLAC (55)
Ruth Young and John McDaniel
767 Berkmar Court
Charlottesville VA 22901
434/973-0407
Aflac.com

Aqua Virginia Inc. (29)
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2414 Granite Ridge Rd
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804/749-8868 x54422
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*Downey & Scott LLC (23)
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Draper Aden (77)
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*English Construction (65)
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Engconstr.com

FirstPoint Collection Resources (49)
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225 Commerce Place
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Firstpointsources.com

GovDeals (76)
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Montgomery AL 36117
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Govdeals.com

*HBA Architecture and Interior Design (1)
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One Columbus Center, Suite 100
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Icmarc.org

In God We Trust – America, Inc. (59)
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Ingodwetrust-america.org

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Kpda.net

LRG, LLC (61)
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Lrgconstruction.net

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KeyInfoSys.com

M&T Bank (4)
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*Municode/Municipal Code Corporation (78)
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14332 Lee Road
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703/840-4832
Pennon.com

EXHIBITORS AND SPONSORS

The Exhibit Hall will be open Sunday from 1 to 6:30 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of the opening reception on Sunday evening, and of the continental breakfast, refreshment breaks and lunch on Monday, as shown in the program.

Be sure to qualify to enter this year’s raffle for one of 2 gift cards—one for $400 and one for $200. A raffle card is in the back of this conference program; just follow the instructions on it, visiting each booth for a signature. Once your raffle card is complete, place it in the basket at the exhibitor check-in desk, located at the exhibit hall entrance. Be sure to complete the process before the drawing at 2:30 p.m. on Monday.

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 12:30 p.m. on Monday. The winners will be posted on a bulletin board next to the VML registration desk.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 34.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.
**EXHIBITORS (BOOTH NUMBERS)**

*PMA Architecture (47)*
Linda Smith, Katie Stodghill, AIA, and Jeff Bookwalter, AIA
10227 Warwick Boulevard
Hilton Village VA 23601
757/263-5500
Pmaarchitecture.com

*Republic Services (42)*
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1220 Commerce Street SW Box 1
Conover NC 28613
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Republicservices.com

**Richmond Region Tourism (72)**
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401 N. 3rd Street
Richmond VA 23225
804/200-6366
Timmons.com

**RK+K (40)**
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2100 E. Cary Street, Suite 309
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**RRMM Architects (6 & 7)**
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Bookwalter, AIA

**Springstead (34)**
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1564 East Parham Road
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804/767-9473
Springsted.com

**Spring City Electrical (64)**
Tracie Wolf and Daniel Kovalchick
One South Main
Spring City PA 19475
610/569-4224
Springcity.com

**SunTrust Bank (80)**
Dennis Howard, Hank Coleman, Hattie Hamlin and Steve Miles
PO Box 201
Lynchburg VA 24503
434/847-2305
Suntrust.com

**The Local Choice Health Benefits Program (26)**
Karmen Spounor and Walt Norman
2015 Staples Mill Road
Richmond VA 23220
804/334-2613
Thelocalchoice.virginia.gov

**Timmons Group (79)**
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1001 Boulders Pkwy, #300
Richmond VA 23225
804/200-6366
Timmons.com

**Town of St. Paul (69)**
Jennifer Bailey and Wanda Carter
PO Box 66
St. Paul VA 24283
804/293-2902
Stpaulva.org

**Southern Corrosion Engineered Tank Care (11)**
Brett Woodiff
738 Thelma Road
Roanoke Rapids NC 27870
800/828-0876
Tankcare.net

**Southern Software (71)**
Lee McGraw and Melinda Rindfleisch
150 Perry Drive
Southern Pines NC 28387
800/842-8190
Southernsoftware.com

**Spectrum Design (10)**
Mike Rakes, PE and Granville Grant
10 Church Avenue, SE Plaza Suite 1
Roanoke VA 24011
540/342-9091
Spectrum.com

***Spring City Electrical (64)**
Tracie Wolf and Daniel Kovalchick
One South Main
Spring City PA 19475
610/569-4224
Springcity.com

**Utility Service Co., Inc. (14)**
Brad Brown, Scotty Wilkins, Brad Gresham, and Wayne Behrin
PO Box 1350
Perry GA 31069
800/223-3695
Utilitieservice.com

**VACORP (53)**
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308 Market Street, SE Suite 1
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Vacoirns.org

**VC3 (33)**
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Vc3.com

**VHDA (82)**
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601 S. Belvidere Street
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**Virginia Association of Convention and Visitors Bureaus (73)**
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**Virginia Biosolids Council (37)**
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**Virginia Tech Outreach and International Affairs (66)**
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902 Prices Fork Road, Suite 120
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www.savourtowns.outreach.vt.edu

**VML-VACo Finance (46)**
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Valocalfinance.org

**Waste Industries (74)**
Pat Luce and David Duke
3821 Cook Boulevard
Chesapeake VA 23323
757/528-2788
Wasteindustries.com

**Wendel (8)**
Ron Reekes and Jeff McBride
308 Market Street, SE Suite 1
Roanoke VA 24011
540/342-2112
Ullianschutte.com

**Wiley|Wilson (15)**
Fred Armstrong, PE and Randy Vaughan, AIA
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Lynchburg VA 24502
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Wileywilson.com

**Virginia Interactive (63)**
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1111 East Main Street, Suite 109
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804/786-1855
Virginiainteractive.org

**Wendel Companies (53)**
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Utilitieservice.com

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Ullaminschutte.com

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**Wendel (8)**
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*VML Sustaining Member*
About the league

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research and cooperative effort.

VML EXECUTIVE COMMITTEE

President - David P. Helms, Mayor, Marion
President-Elect - William D. Euille, Mayor, Alexandria
Vice President - Ron Rordam, Mayor, Blacksburg
At-Large Member - Robert K. Coiner, Mayor, Gordonsville
At-Large Member - Cesar Johnson, Vice Mayor, Lynchburg
At-Large Member - Mary Hynes, Vice Chair, Arlington County
At-Large Member - Patricia Woodbury, Council Member, Newport News
At-Large Member - Edythe Frankel Kelleher, Council Member, Vienna
At-Large Member - Katie Sheldon Hammel, Council Member, Leesburg
Town Section Chair - Faye O. Prichard, Council Member, Town of Ashland
City Section Chair - Mimi Elrod, Mayor, Lexington
Urban Section Chair - Anita James Price, Council Member, Roanoke
Immediate Past President - Ed C. Daley, Assistant Manager, Emporia

VML LEGISLATIVE COMMITTEE

Chair - Sharon P. Scott, Council Member, Newport News
Vice Chair - Ophie Kier, Vice Mayor, Staunton

City Section
Ophie Kier, Vice Mayor, Staunton
Elizabeth Minor, Mayor, Winchester
Brian Thrower, City Manager, Emporia
Andrea Oakes, Council Member, Staunton
Gene Teague, Council Member, Martinsville
Guy Odum, Mayor, Bristol

Town Section
Don Harris, Mayor, Bluefield
Tim Taylor, Mayor, Strasburg
Sheila Olem, Council Member, Herndon
Cathy Lowe, Vice Mayor, Abingdon
Edward Owens, Mayor, South Boston
James Hudson III, Mayor, West Point

continues on next page
Urban Section
Larry Campbell, Council Member, Danville
John Chapman, Council Member, Alexandria
Satyendra Huja, Mayor, Charlottesville
Kim Payne, City Manager, Lynchburg
Ellen F. Robertson, Council Vice President, Richmond
Sharon P. Scott, Council Member, Newport News
George Wallace, Mayor, Hampton
Kenneth Wright, Mayor, Portsmouth
Rosemary Wilson, Council Member, Virginia Beach
Jonathan Way, Council Member, Manassas
Thomas R. Smigiel, Jr., Council Member, Norfork
Ted Byrd, Mayor, Harrisonburg

2014 VML Nominations Committee
Chair – Edwin C. Daley, Assistant City Manager, Emporia
Catherine Brillhart, Mayor, Bristol
Trenton Crewe, Mayor, Wytheville
Mary Katherine Greenlaw, Mayor, Fredericksburg
F. Woodrow Harris, Council Member, Emporia
Lisa Merkle, Mayor, Herndon
Earl Reynolds, Director of Community Development, Danville
George Wallace, Mayor, Hampton
Ophie Kier, Vice Mayor, Staunton

2014 Virginia Elected Officials Leadership Academy Graduates
VML congratulates the 2014 graduates of the Virginia Elected Officials Leadership Academy!

Advanced Certified Local Government Official
David Kirby, Council Member, Herndon
C. Lewis McDearmon, Council Member, Appomattox
Tom Sayre, Council Member, Front Royal
Carey Sienicki, Council Member, Vienna

Certified Local Government Official
A. Keith Harless, Council Member, Pennington Gap
Lisa Jordan, Council Member, South Hill

2014 Virginia Heal Communities
HEAL Cities & Towns provides free technical assistance and support to local elected officials and their staff to adopt policies that stem the obesity epidemic and create healthy, prosperous communities. For information, contact Marisa C. Jones, mjones@institutephi.org, (202) 407-7088.

Charlottesville  Middleburg
Crewe  Petersburg
Dumfries  Roanoke
Haymarket  Staunton
Leesburg  Williamsburg
Lovettsville
VML INSURANCE PROGRAMS

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials’ liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers’ compensation property, inland marine, boiler & machinery, crime and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts and authorities. VMLIP is celebrating its 34th anniversary as Virginia’s Local Government Specialists™. For more information, visit www.vmlins.org or call (800) 963-6800.

VMLIP MEMBERS’ SUPERVISORY BOARD

Chair - John W. McCarthy III, County Administrator, Rappahannock County
Vice Chair - Kurt Hodgen, City Manager, Harrisonburg
Darlene Burcham, Town Manager, Clifton Forge
Rhu Harris, County Administrator, Hanover County
Melinda Moran, County Administrator, Mathews County
Karen Pallansch, General Manager, Alexandria Sanitation Authority
Peter M. Stephenson, Town Manager, Smithfield
R. Clarke Wallcraft, Executive Director, Pepper’s Ferry Wastewater Authority
Ex officio: Kimberly A. Winn, VML Executive Director

Exhibitor Raffle
Enter this year’s raffle for one of 2 gift cards - one for $400, one for $200.

Name: ___________________________
Locality: ___________________________
Phone: ___________________________ Email: ___________________________

Rules: Visit each booth in the Exhibit Hall. Exhibitors on the reverse side of this page will initial their listing with a special code as proof of your visit. Once your list is complete, have it verified by a VML staff member before placing it in the basket near the registration desk. Monday for the raffle drawing at 2:55 p.m.
### Exhibitors list & booth numbers

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