MEET ME AT THE BEACH

VML ANNUAL CONFERENCE
OCTOBER 9-11, 2016

VIRGINIA BEACH CONVENTION CENTER
1000 19TH ST. VIRGINIA BEACH, VA 23451
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October 9 – 11, 2016

Dear Virginia Municipal League Conference Attendee:

On behalf of the members of the Virginia Beach City Council and the community, it is an honor and a privilege to extend an enthusiastic welcome to the **Virginia Municipal League Annual Conference**.

We appreciate the importance of the **Virginia Municipal League** and make a commitment to strive to exceed our customers’ expectations. You will delight in our City’s rich natural beauty, history, culture, excitement and diversity.

Many industry-related investments, private and public, have been made, and are continually made, to add to Virginia Beach’s overall appeal. In addition to the beautiful beach, nature trails and golf courses, enjoy the varied shopping experiences, excellent restaurants serving the finest seafood and regional cuisine. Discover and learn something new at the Virginia Aquarium – rated one of the top ten museum/aquariums in the United States.

It is group business like the **Virginia Municipal League Conference** that adds fuel to Virginia Beach’s economic vitality and, without it, we would not be the same destination. Thank you for **Bringing it to the Beach!** I know that our Virginia Beach Convention & Visitors Bureau staff will work closely with you to ensure a most successful event.

We welcome, **Virginia Municipal League Conference**, in Virginia Beach!

Sincerely,

William D. Sessoms, Jr.
Mayor
About the League

The Virginia Municipal League is a non-profit, non-partisan association of cities, towns and counties of Virginia. The league was established in 1905 for the purpose of improving and assisting local governments through legislative advocacy, education, research and cooperative effort.

VML EXECUTIVE COMMITTEE

President – Ron Rordam, Mayor, Blacksburg
President-Elect – Robert K. Coiner, Mayor, Gordonsville
Vice President – Katie Sheldon Hammel, Council Member, Leesburg
At-Large Member – Christina Luman-Bailey, Vice Mayor, Hopewell
At-Large Member – Patricia Woodbury, Council Member, Newport News
At-Large Member – Mimi Elrod, Mayor, Lexington
At-Large Member – Anita James Price, Vice Mayor, Roanoke
At-Large Member – Ophie Kier, Vice Mayor, Staunton
At-Large Member – Gene Teague, Council Member, Martinsville
Town Section Chair – Timothy Darr, Mayor, Front Royal
City Section Chair – Willie Green, Vice Mayor, Galax
Urban Section Chair – Thomas Smigiel, Council Member, Norfolk
Immediate Past President – David P. Helms, Mayor, Marion

VML STAFF

Kimberly A. Winn
Executive Director

Paulette Alexander
Accounting Assistant II

Janet Areson
Director of Policy Development

Nancy Chafin
Communications Specialist

Sherall Dementi
Special Projects Coordinator

Mary Jo Fields
Director of Research

Patrick Ford
Press Operator/Clerk

Michelle Gowdy
General Counsel

Neal Menkes
Director of Fiscal Policy

Kimberly Pollard
Director of Information Management

Michael Polychrones
Director of Member Services

Joni Terry
Office Coordinator

Manuel Timbreza
Communications Specialist

Anita Yearwood
Events & Corporate Relations Coordinator
VML LEGISLATIVE COMMITTEE

Chair: Ophie Kier, Vice Mayor, Staunton
Vice Chair: Don Harris, Mayor, Bluefield

City Section
Mark Haley, City Manager, Hopewell
Ophie Kier, Vice Mayor, Staunton
Gene Teague, Council Member, Martinsville
Brian Thrower, City Manager, Emporia
Billy Withers, Council Member, Fredericksburg

Town Section
Susan Anderson, Council Member, Blacksburg.
Don Harris, Mayor, Bluefield
James Hudson III, Mayor, West Point
Phil Miskovic, Council Member, Crewe
Sheila Olem, Council Member, Herndon
Edward Owens, Mayor, South Boston

Urban Section
Sheryl Bass, Council Member, Manassas
Ted Byrd, Council Member, Harrisonburg
Lawrence G. Campbell Jr., Council Member, Danville
John Chapman, Council Member, Alexandria
Katie Cristol, Board Member, Arlington
Roger Fawcett, Council Member, Suffolk
Raphael “Ray” Ferris, Council Member, Roanoke
Robert Ike, Council Member, Chesapeake
Cynthia Newbille, Council Member, Richmond
Thomas R. Smigiel, Jr., Council Member, Norfolk
Christine Snead, Council Member, Hampton
Tina L. Vick, Vice Mayor, Newport News

2016 VML NOMINATIONS COMMITTEE

Chair: David Helms, Mayor, Marion
Trent Crewe, Mayor, Wytheville
Ed Daley, Assistant City Manager, Emporia
Jay Fisette, Vice Chair, County Board, Arlington County
F. Woodrow Harris, Council Member, Emporia
Earl Reynolds, Deputy City Manager, Danville
Rosemary Wilson, Council Member, Virginia Beach
Bonnie Svrcek, City Manager, Lynchburg
Eden Freeman, City Manager, Winchester
Sharon Scott, Council Member, Newport News
Christine Snead, Council Member, Hampton
Crystal Lyke, Council Member, Big Stone Gap
Cathy Lowe, Mayor, Abingdon
Ted Byrd, Council Member, Harrisonburg
VML congratulates the 2016 graduates of the Virginia Elected Officials Leadership Academy!

**Advanced Certified Local Government Official**
Bob Coiner, Mayor, Town of Gordonsville
Timothy Darr, Mayor, Town of Front Royal

**Certified Local Government Official**
Bill Hartley, Mayor, City of Bristol

**2016 VIRGINIA HEAL COMMUNITIES**

HEAL Cities & Towns provide free technical assistance and support to local elected officials and their staff to adopt policies that stem the obesity epidemic and create healthy, prosperous communities. For information, contact Susan DeFrancesco JD, MPH, MAT, sdefrancesco@institutephi.org or (202) 747-3512 x1059.

**HEAL City**
Charles City County
Dumfries
Emporia
Galax
Glade Spring
Greensville County
Hopewell
New Market
Petersburg
Roanoke
Virginia Beach

**Bronze Level**
Bluefield
Haymarket
Middleburg
Richmond
Staunton

**Silver Level**
Lawrenceville
Leesburg

**Gold Level**
Crewe
Lovettsville
Prince George County
Warrenton

**Platinum**
Charlottesville
Williamsburg
2016 Stairway to Success Recipients

Stairway to Success is a friendly competition among VML member localities. The program seeks to increase local government’s role in early childhood education, which in turn, builds a qualified, well-educated workforce. The competition awards points to localities for specific actions that enhance the early childhood experience.

- Ashland, Hanover County
- and Smart Beginnings
- Big Stone Gap
- Blacksburg
- Bristol
- Colonial Heights
- Gordonsville
- Lawrenceville
- Lexington
- Leesburg
- Loudoun County
- Manassas
- Martinsville
- Narrows
- New Market
- Orange
- Pearisburg
- Portsmouth
- Prince George County
- Richmond
- Roanoke
- Stanley
- Virginia Beach
- York County

2016 Green Government Challenge Recipients

The Green Government Challenge is a friendly competition designed to encourage implementation of specific environmental policies and practical actions that reduce carbon emissions generated by both the local government and the broader community. Cities, towns and counties can earn points for these actions. Many of these actions can save local governments money.

Platinum Level
175 points and above
- Albemarle County
- Alexandria
- Arlington County
- Charlottesville
- Falls Church
- Hopewell
- James City County
- Newport News
- Richmond
- Roanoke
- Virginia Beach
- Williamsburg
- York County

Gold Level
150-174 points
- Purcellville
- Radford

Silver Level
125-149 points
- Abingdon
- Ashland
- Fairfax
- Hampton
- Herndon
- Lynchburg

Green Level
100-124 points
- Vienna
VML WILL HOST SIX REGIONAL SUPPERS in October and November to provide local government officials with important information pertaining to the 2017 General Assembly session. Elected and appointed officials from member localities are encouraged to attend one of these informative get-togethers. Each meeting will include presentations by staff and other subject experts on issues likely to surface during the 2017 session. As always, VML staff will also want to hear about legislative issues affecting its members and how the league can better serve cities, towns and counties across the state.

All of the suppers will begin at 6 p.m. and cost $35.

<table>
<thead>
<tr>
<th>Date</th>
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| Wednesday, October 26     | City of Staunton - Frontier Culture Museum of Virginia  
                            | 1290 Richmond Avenue, Staunton, VA 22401       |
| Wednesday, November 2     | Town of Gate City - Scott County Vocational Center  
                            | 156 East Jackson Street, Gate City, VA 24251   |
| Thursday, November 3      | City of Martinsville - New College Institute   
                            | 191 Fayette Street, Martinsville, VA 24112     |
| Wednesday, November 9     | City of Fredericksburg - University of Mary Washington / Stafford Campus  
                            | Gate Hudson Building (North Bldg.) 125 University Boulevard, Fredericksburg, VA 22406 |
| Thursday, November 10     | Town of Farmville - Historic Farmville Train Station  
                            | 510 West Third Street, Farmville, VA 23901     |
| Wednesday, November 30    | City of Hampton - Embassy Suites               
                            | 1700 Coliseum Drive, Hampton, VA 23666        |

Register on-line at [www.vml.org/education/regional-suppers](http://www.vml.org/education/regional-suppers)
VML Insurance Programs

VML Insurance Programs (VMLIP) is a comprehensive property and casualty program providing public officials’ liability, law enforcement liability, general liability, automobile liability and physical damage, cyber liability/security, excess liability, pollution, workers’ compensation property, inland marine, boiler & machinery, crime and bond coverages. In addition, VMLIP provides a wide variety of professional services and tools to assist members in developing and maintaining comprehensive risk management programs. VMLIP members include more than 475 cities, towns, counties, school districts and authorities. For more than 35 years, VMLIP has served as Virginia’s Local Government Specialists™. For more information, visit www.vmlins.org or call (800) 963-6800.

VMLIP MEMBERS’ SUPERVISORY BOARD

Chair: Kurt Hodgen, City Manager, Harrisonburg
Vice-Chair: Rhu Harris, County Administrator, Hanover County
Darlene Burcham, Manager, Town of Clifton Forge
Melinda Conner, County Administrator, Mathews County
Karen Pallansch, General Manager, Alexandria Sanitation Authority
Peter M. Stephenson, Town Manager, Smithfield
Brian Thrower, City Manager, City of Emporia
R. Clarke Wallcraft, Executive Director, Pepper’s Ferry Wastewater Authority

Ex officio: Kimberly A. Winn, VML Executive Director
REGISTRATION

Everyone attending the conference must register, including members, their families, guests and representatives from the news media. Conference name badges are required for attendance at all conference events; those without name badges will not be able to enter the Exhibit Hall or participate in other functions, including Host City Night. Tickets will be collected at the various ticketed events. Partial registrations are not available, with the exception of tickets for the VLGMA luncheon.

Please turn off the ringers for any cellular telephones and pagers. Please make telephone calls in the lobby or other areas outside of the meeting rooms.

Infants are not allowed in conference workshops and general sessions.

SCHEDULE

A detailed conference schedule begins on page 12. Most meetings will be held at the Virginia Beach Convention Center with the exceptions of the spouses’ program on Monday, mobile workshops and the Sunday Host City Night event.

INFORMATION

For information about league activities, please ask the league staff at the conference registration desk. Up-to-date information can be found in the VML mobile app.

The City of Virginia Beach will host an exhibit booth (#55) on Sunday and Monday in the Exhibit Hall. The City will also host an “Ask It” table located at the Virginia Beach Convention Center concierge desk. Please ask the city representatives for information about local recreation, dining or historic points of interest.

CONFERENCE HOTEL INFORMATION

DoubleTree by Hilton Hotel Virginia Beach
1900 Pavilion Dr, Virginia Beach, VA 23451, (757) 422-8900

Hilton Virginia Beach Oceanfront
3001 Atlantic Ave, Virginia Beach, VA 2345, (757) 213-3000

Sheraton Virginia Beach Oceanfront
3501 Atlantic Ave, Virginia Beach, VA 23451, (757) 425-9000
**SPouses AND GUESTS**

Registration as a spouse or guest includes participation in any of the conference sessions and workshops, Host City Night and the Annual Banquet. Spouses also may purchase tickets to attend ticketed meal functions. In addition, a special event for spouses will be held Monday, Oct. 10, from 10:45 a.m. – 1:30 p.m. The event will include a guided tour of Sandler Center for Performing Arts followed by lunch. The cost is $40; registration deadline is Sunday, 5:00 p.m.

**MeAL FUNCTIONS**

Each registered delegate and spouse/guest will receive a registration packet containing pre-purchased meal tickets, a program and other registration materials. Each registrant receives two complimentary drink tickets for the Host City Night reception on Sunday, one ticket for the Annual Banquet Reception and two tickets for the dessert reception and entertainment event on Monday Night.

All meal functions are ticketed events. Your conference name badge is your ticket for Host City Night.

So you won’t forget them, you may wish to put your tickets for the various events in your plastic name tag holder, the pocket of your suit, or your purse.

Tickets for Monday’s ticketed events must be obtained by 5:00 p.m. Sunday.

**EXHIBITORS AND SPONSORS**

Be sure to visit the Exhibit Hall to see the latest in products and services for local governments and to enter the contest for a $100 gift card. The Exhibit Hall will be open Sunday from 10 a.m. to 5:00 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of lunch on Sunday, breakfast and lunch on Monday, as shown in the program. Detailed information on the exhibitors begins on page 27.

VML thanks its sponsors, which are listed on the back cover.

A raffle card is included in your conference packet; be sure to enter the raffle drawing to win! Follow the instructions on the raffle card for the chance to win a debit card. The raffle will be held at during the closing general session on Tuesday, October 11.

**DRESS**

Business attire is preferred for the Monday reception and banquet. Business or business casual attire is appropriate for conference general sessions, workshops and ticketed events. Casual dress is appropriate for Host Night and the guest event.
**DRAFT LEGISLATIVE PROGRAM**

A copy of the 2017 VML Legislative Program proposed by the Legislative Committee was sent to member local governments prior to the conference. Some copies will be available at the conference registration desk. The program will be debated, amended and voted on at the Tuesday business meeting.

**VOTING CREDENTIALS**

Article IV, No. 5 of the Constitution of the Virginia Municipal League as revised in 2008 entitles each member locality to one vote on every question before the business session of the conference. Only the duly authorized representatives present at the session may cast votes. No proxies may be used.

Prior to the conference every locality received forms for certification of voting representatives and alternates. If your locality has not selected a voting representative prior to the conference, the mayor or board chair is the default representative for the purpose of voting.

In the absence of the mayor or board chair or other designated officer, a majority of the elected and appointed officials present and registered at the conference may file a designation of that locality’s voting representative. This designation must take place prior to the taking of any vote. To accommodate localities that have not yet designated a representative for voting purposes, credentials may be obtained at the registration desk or prior to the start of the business meeting. Please be sure that the appropriate action has been taken so that your locality may have a voice in the business activities of the league. This voting certification does not exclude others from your locality from participating in discussions during the business session.

At the business meeting, VML staff will check in each attending member locality. The goal is that each locality attending the business meeting has the opportunity to cast a vote.

**VOTING REPRESENTATION**

Each full member shall be entitled to one vote on all questions through its accredited voting representative or alternate. A simple majority vote shall govern in all cases except for any motion or resolution (other than an honorific, appreciative or memorial resolution) that has not been submitted to the appropriate committee or not approved by the appropriate committee. In such cases a three-fourths vote of the full members present and voting is required for consideration of the matter. Any vote that is contested or not unanimous will be by voice roll call administered by the presiding officer. Robert’s Rules of Order Newly Revised shall apply to the conduct of the hearing.
ELECTIONS

To be elected at the Business Meeting of the Annual Conference (Tuesday at 9 a.m.) are:

- President Elect
- Vice President
- Executive Committee Members

Also serving as voting members of the Executive Committee are the President, Past President and the Urban, City and Town Section chairs. The section chairs will be elected at the section meetings on Tuesday morning.

FUTURE VML CONFERENCES & EVENTS


Oct. 1-3, 2017 – Annual Conference - Williamsburg

Sept. 30 - Oct. 2, 2018 – Annual Conference - Hampton

Oct. 6-8, 2019 – Annual Conference - Roanoke

Regional training workshops sponsored by VML Insurance Programs can be accessed by program members via the VML Insurance Programs website at www.vmlins.org.
10 a.m. - 5 p.m.  Registration (in Exhibit Hall)
Exhibit Hall A

10 a.m. - 5 p.m.  Exhibit Hall
Exhibit Hall A

Noon - 1 p.m.  Lunch in the Exhibit Hall
Exhibit Hall A

Noon - 2:45 p.m.  Solution Sessions
Exhibit Hall A

Join us in the exhibit hall as we hear from three VML Municipal Business Associates (MBA). They will share products and solutions, provide industry analysis and deliver case studies on issues of importance to municipal officials.

**Aqua America, Inc. & CH2M Hill, Inc.**
Session Title: Managing Our Nation’s Utility Infrastructure Using GIS
Time: Noon – 12:45 p.m.

**Kercher Engineering, Inc.**
Session Title: Enhancing Service Levels Through Optimized Asset Management Systems
Time: 1 – 1:45 p.m.

**Spring City Electrical**
Session Title: Designing Streetscapes with LED Lighting
Time: 2 – 2:45 p.m.

1 - 2:30 p.m.  Executive Committee Meeting
Board Room

1:45 - 2:45 p.m.  City of Virginia Beach Mobile Workshop
*Sponsored by VHDA*

Learn about three innovative public/private partnerships that have been key for expanding the sustainability of the Virginia Beach economy:

- **YesOceana**, an award winning partnership with the Commonwealth of Virginia and the US Navy is designed to reduce incompatible encroachment around Oceana Naval Air Station while also enhancing opportunities for manufacturing in Virginia’s largest city.

- **Higher Education Center**: a critical workforce development partnership among the city, Virginia Beach Public Schools Division, and Tidewater Community College that has become the centerpiece for innovative education and training programs.
**VaBeachBio:** the city’s newest economic development initiative established in partnership with key higher education/not-for-profits and private sector stakeholders from around the region to create a new bio and health science R&D business sector.

Bus departs from VBCC Circle Drive in front of Exhibit Hall B. Participation is limited to 53 participants on a first-come, first-served basis. Arrive by 1:30 p.m. to board the bus.

**3 - 4:15 p.m. Opening General Session**
Ballroom Three

Call to Order – Ron Rordam, Mayor, Blacksburg; VML President

Color Guard Presentation – Virginia Beach Police Department, Honor Guard Unit

National Anthem – Mary Campbell, Chesapeake

Welcome – Rosemary Wilson, Council Member, Virginia Beach

Greetings – Judy S. Lyttle, Vice Chair, Surry County; President, Virginia Association of Counties

Greetings – F. Woodrow Harris, Councilmember, Emporia; Past President, Virginia Association of Planning District Commissions

Report of the President – Ron Rordam, Mayor, Blacksburg

Keynote address - **Race, Equity and Leadership: What Local Officials Can Do**

Keynote & Moderator:
Antoinette Samuel, Deputy Executive Director of the National League of Cities

Panelists:
Charlene Green, Program Coordinator, Dialogue on Race, City of Charlottesville
Rick Morrison, Police Captain, Roanoke Police Department

Over the past few years, we have witnessed several events in cities and towns and across the nation that force each of us to examine more critically the issues of race and equity and how they impact so many facets of our society. Locally elected officials have been called to show leadership on these issues. This panel discussion is your opportunity to hear from the National League of Cities about the Race, Equity and Leadership (R.E.A.L.) program. This program provides local leaders with effective tools to drive structural inclusion for all groups. You will also hear from two localities in Virginia who are addressing racial equity through municipally-driven solutions.
SUNDAY, OCTOBER 9

6 - 9 p.m.  Host City Night
Sponsored by the City of Virginia Beach

The city of Virginia Beach will showcase one of its unique treasures – the Military Aviation Museum. It is home to one of the world’s largest private collections of aircraft from World War I & II. We’ll kick off the event with a reception on the tarmac and a flight demonstration. You’ll have access to the museum’s indoor exhibits and outdoor spaces including the hangars and aircraft collection. An “all-American buffet” will be provided and the high-energy band 504 Supreme will provide the evening’s entertainment.

Tickets for two complimentary drinks are included in conference registration packets.

Round trip transportation will be provided from the conference hotels to the Military Aviation Museum. Buses from hotels load for departure at 5:15 sharp. Continuous return service will be offered throughout the evening.

MONDAY, OCTOBER 10

7:45 - 8:45 a.m.  Nominations Committee Meeting & Breakfast
Conference Room 1

7:45 - 8:45 a.m.  Women In Local Government Breakfast
Meeting Room 1 A

Speaker – Daun Hester, Virginia House of Delegates, 89th district

Daun Hester will share from her past experiences as a local elected official in Norfolk as well as her current experiences as a member of the Virginia House of Delegates. She will also talk about the differences and similarities between serving at the local and state levels, and how local officials can best influence the work being done in Richmond.

8 - 8:45 a.m.  Continental Breakfast in Exhibit Hall
Exhibit Hall A

8 a.m. - 4 p.m.  Registration
Exhibit Hall A
8 a.m. - 3 p.m.  Exhibit Hall  Exhibit Hall A

Be sure to visit the vendors and complete your raffle card for a chance to win the raffle prize. The raffle card is included in your conference packet. Remember, the Exhibit Hall closes Monday at 3 p.m.

9 - 10:30 a.m.  General Session: Advocacy In Action & Legislative Committee Meeting  Ballroom Three

Opening Remarks – Ron Rordam, VML President, Mayor, Blacksburg

Report of the Nominations Committee – David Helms, VML Nominations Chair, Mayor, Marion

Keynote Address – Federal Advocacy: A Local Perspective
Matt Zone, NLC First Vice President; Councilmember, Cleveland, Ohio

Matt’s presentation will make sense of federal advocacy from the local perspective. He’ll explain how cities are responding to emerging national issues and get to the heart of how federal actions affect local economic efforts.

Stutz Award Presentation – Presented by NLC’s Matt Zone

VML Federal Advocacy Report – Rosemary Wilson, VML Federal Advisory Chair; Councilmember, Virginia Beach

VML Policy Development Overview – Janet Areson, Director of Policy Development

Legislative Committee Meeting
Ophie Kier, Legislative Committee Chair; Vice Mayor, City of Staunton

Legislative advocacy is at the center of VML’s programs and services. This session will bring the legislative program development process front and center, offering members the chance to see the legislative committee in action.

10:30 - 10:45 a.m.  Beverage Break in the Exhibit Hall  Exhibit Hall A

10:45 - 11:45 a.m.  Concurrent Sessions

Freedom of Information Act  Meeting Room 2A
Presenter: Lola Rodriguez Perkins, Senior Deputy City Attorney, City of Hampton

This session will provide attendees with a basic overview of FOIA, including its procedural requirements, an overview of FOIA exemptions and basic principles for processing FOIA requests from start to finish.
Crisis Communications
Meeting Room 2B
Presenter: Hollie Cammarasana, Director of Communications, VML Insurance Programs

There are many events that can land your entity in a communications crisis. From natural or manmade disasters to police incidents, unethical behavior, council or official actions, disgruntled employees, and more – tomorrow you could find yourself in front of cameras and microphones. Just as your entity needs a continuity of operations plan, you also need a crisis communications plan. This presentation will outline the steps you should take when crisis puts you front and center, as well as items to consider in developing a plan BEFORE a crisis starts.

Economic Development: The Maker Movement
Meeting Room 2CD
Presenters: Pat Scannell, Executive Director and Founder, Makersmiths
Russ Seymour, Director of Economic Development, James City County

It’s been called the biggest movement in America that you’ve never heard of. And it’s catching on big in Virginia towns and cities from Leesburg to James City County. Think of the maker movement as a community of curious tinkerers and entrepreneurial inventors who share tools, space and know-how to build things ranging from fun and games to life-changing products. This session will explore the maker movement and its implications for local economies, our education systems and even the quality of life in our communities.

Early Childhood Education: Ensuring a Bright Tomorrow
Meeting Room 3AB
Presenters: Ron Rordam, Mayor, Blacksburg; VML President
Karin Bowles, Director of Strategy, Virginia Early Childhood Foundation
Chenequa Hayden, Family Services Program Manager, City of Hampton

One of the keys to our success is a qualified, trained, and educated workforce. It all starts early, with preschool education. Hear about the importance of early childhood education and the initiatives local governments are taking to ensure that children enter kindergarten ready to learn.

Virginia’s New Trip-making and Accessibility Tools
Meeting Room 1B
Presenters: Eric Sundquist, State Smart Transportation Initiative, University of Wisconsin
Laura Schewel, CEO, StreetLight Data, Inc.
Matthew Pettit, Citilabs Inc.

Purveyors of ‘progressive’ data and GIS planning tools will share how these techniques are being used in the context of Virginia transportation planning, and also how they can be utilized at the municipal level. CEO of Streetlight Data, Laura Schewel, will discuss applications of ‘big data’ – where it does and not does make sense to use – and how to turn daunting amounts of data into meaningful answers. University of Wisconsin’s State Smart Transportation Initiative leader, Eric Sundquist, will share applications
THIS YEAR’S VML FINANCE FORUM will be held on Wednesday, January 4, 2017 from 10 a.m. until 3 p.m. at the Omni, 100 S. 12th Street, Richmond, VA 23219.

**Topics:** The forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important issues. Topics will include:

- State Revenues and 2017 Budget
- Local Finance Trends and Perspectives
- VRS Local Budget Pressures
- Assessment of Local Revenues
- Education

**Who should attend:** Members of city and town councils and county boards of supervisors, managers and administrators, budget and finance officers, legislative liaisons and other interested local government staff.

**Registration:** You can register yourself and others online at [www.vml.org](http://www.vml.org). The cost is $65 early bird through November 15, $75 after November 15. Cancellations must be made in writing by December 30, 2016.
Virginia Beach Convention Center Floor Plan

1st Floor
ATM
Ballroom
Business Center
Coat Room
Concessions
Concierge
Exhibit Halls
Loading Docks
Restrooms
Street / Parking
Telephones
Ticket Offices
Tower Café

2nd Floor
Administrative Offices
Meeting Suites
Restrooms
Show Manager’s Office
Tower Board Room

3rd Floor
Tower VIP Lounge

4th Floor
Tower Observation Deck
of innovative data and GIS tools used throughout planning efforts in Virginia. He will
discuss many of the downfalls of past methods of calculating transportation benefits and
how these new tools make those problematic metrics obsolete. Citilabs’ Matthew Pettit
will present on Sugar Access, Virginia’s new multi-modal accessibility analysis tool. He
will demonstrate the tool’s ease of use for the everyday planner and how every commu-
nity can measure their accessibility.

**Stormwater**
Meeting Room 3 DE
Speaker: Scott Smith, Interim Coastal Resiliency Manager, City of Norfolk

This session will focus on stormwater management and the various ways that locali-
ties are coping with enforcement and costs. It will also include discussion on the future of
stormwater management and what changes may be forthcoming.

**10:45 a.m. - Noon  City of Virginia Beach Mobile Workshop**
*Sponsored by VHDA*

Take part in a tour of VB highlighting key redevelopment initiatives that are trans-
forming three very different districts of the city:

- **Resort Area:** How strategic public investment and partnerships are reshaping
  the primary destination for more than 12 million visitors each year, including
  renovation of the historic Cavalier Hotel and the 31st Street OceanCenter project.

- **Town Center of Virginia Beach:** How the city leveraged a strategic public/
  private partnership to create a thriving new urban center.

- **Witchduck Road/Kemps Village:** By engaging the public in creating strat-
gic growth area plans, the city has been able to use key transportation infrastruc-
ture improvements as the catalyst for redevelopment of obsolescent industrial and
commercial districts.

Bus departs from VBCC Circle Drive in front of Exhibit Hall B. Participation is limited
to 53 participants on a first-come, first-served basis. Arrive by 10:30 a.m. to board the shuttle.

**10:45 a.m. - 1:30 p.m.  Spouses Tour & Group Lunch (tickets required)**
Sandler Center for the Performing Arts

Spouses will enjoy a behind-the-scenes tour of the Sandler Center for the Performing
Arts, one of the region’s most stunning structures and
among the nation’s most acoustically sound venues for
the arts. They will explore the exhibits, award-winning
architecture and state of the art amenities while learning
fun backstage secrets, history and artistic reactions. Group
lunch and transportation provided.

Shuttle departs VBCC Circle Drive in front of Exhibit
Hall B and is limited to 31 participants. Arrive by 10:30
a.m. to board the shuttle.
Noon - 1 p.m.  **NBC-LEO Program and Luncheon (tickets required)**  
Meeting Room 3 C

Keynote Speaker - Priscilla Tyson, Council President Pro Tem-pore, City of Columbus, OH; NBC-LEO President

A dedicated leader and lifelong resident of Columbus, Priscilla Tyson joined Columbus City Council in January of 2007. On City Council, she has worked for job creation, economic development, safety, and a high quality of life in her city. Councilmember Tyson is an advocate for her community at the federal and state levels. She is a board member of the National League of Cities (NLC), the president of NLC’s National Black Caucus of Local Elected Officials (NBC-LEO), and a board member of the Ohio Municipal League.

Noon - 1:15 p.m.  **VLGMA Luncheon (tickets required)**  
Meeting Room 1D

Keynote Speaker - Ron Carlee, Visiting Assistant Professor, Strome College of Business at Old Dominion University, Norfolk

Carlee, who recently stepped down as City Manager of Charlotte, North Carolina, and previously served as Arlington County Manager, will be developing a local government curriculum as well as a Center of Regional Excellence for the Strome College of Business.

Noon - 1 p.m.  **Lunch in Exhibit Hall**  
Exhibit Hall A  
*Sponsored by Wiley|Wilson*

1:15 - 3 p.m.  **VLGMA Board Meeting**  
Meeting Room 1B

1:15 - 2:30 p.m.  **City, Town and Urban Section Elections & Workshops**

The annual meetings of the City, Urban and Town Sections include the election of the chair and vice chair of each section and a workshop. The chair of each section sits on the VML Executive Committee.

**City Section: Police & Community Engagement: Let’s have a conversation!**  
Meeting Room 3 AB

The City of Galax Police Department decided a community outreach program was necessary in order to help the citizens get to know the officers and give the police a better picture of the community at large. Learn how the program was instituted and how the
City learned valuable information about itself, the citizens and the police who serve them.
Presiding – Willie Green, Vice Mayor, City of Galax
Speaker – Chief Rick Clark, Galax Police Department

The City Section consists of cities with populations of 35,000 or below. Members of the City Section are Bristol, Buena Vista, Colonial Heights, Covington, Emporia, Fairfax, Falls Church, Franklin, Fredericksburg, Galax, Hopewell, Lexington, Manassas Park, Martinsville, Norton, Petersburg, Poquoson, Radford, Salem, Staunton, Waynesboro, Williamsburg and Winchester.

**Town Section: Public-Private Partnerships – State & Local Perspectives**
Meeting Room 2 AB

This discussion of Public-Private Partnerships will focus on the development and implementation of project delivery via the Public-Private Transportation Act (PPTA) of 1995 from both a local and state perspective. You will hear about both a local project and statewide project that demonstrate the value of Public-Private Partnerships when considering procurement methods for projects.

Presiding – Timothy W. Darr, Mayor, Town of Front Royal
Presenter – Sean Polster, Council Member, Town of Warrenton

The Town Section consists of all towns, regardless of population.

**Urban Section: Legalization & Decriminalization of Medical Marijuana**
Meeting Room 2 CD

Some states have decriminalized or legalized marijuana. What issues lead to consideration of this policy issue? What is the impact of the status quo? What are the chances for legislative action in Virginia? This session will look at these issues and others as they affect Virginia localities.

Presiding – Thomas Smigiel, Councilmember, City of Norfolk
Speakers – Stephen E. Heretick, Delegate- District 79, Virginia House of Delegates; Pamela Novy, Policy Director, National Organization for the Reform of Marijuana Laws (NORML); Maggie Ellinger-Locke, Legislative Council for Marijuana Policy Project (MPP); Scott R. Maggard, Ph.D., Associate Professor of Sociology & Criminal Justice, Old Dominion University.

The Urban Section consists of those cities and counties that are regular members and have a population in excess of 35,000. The Urban Section uses a weighted voting procedure based on population for the election of the chair and vice chair. Members of the Urban Section and the number of votes are Alexandria (2), Arlington County (2), Charlottesville (1), Chesapeake (2), Danville (1), Hampton(1), Harrisonburg (1), James City County (1), Lynchburg (1), Manassas (1), Newport News (2), Norfolk (2), Portsmouth (1), Richmond (2), Roanoke (1), Suffolk (1) and Virginia Beach (5).
2:30 - 3:00 p.m.  **Refreshment Break in the Exhibit Hall**  
Exhibit Hall A  
Exhibitors will draw prizes during this time. Please note that the Exhibit Hall closes at 3 p.m.

3 - 5 p.m.  **Local Government Roundtables**  
Meeting Room Suite 4  
Local Government Roundtables – Mini-sessions rotate every 30 minutes.

**Norfolk’s Business Café: Financial, Marketing, Management and Technical Assistance for Small Businesses**  
Presenters – Sarah Parker, Assistant Director – Marketing, Department of Development, City of Norfolk; Ihsane Mouak, Business Development Manager - Major Projects Coordinator, Department of Development, City of Norfolk

**Encouraging Economic Development Through Arts Districts**  
Presenters – Emily Spruill Labows, Director, Office of Cultural Affairs, City of Virginia Beach; Michelle Chapleau, Business Development Manager, Office of Economic Development, City of Virginia Beach

**University Communities - Workforce Development Solutions for Local Government**  
Presenter – Dr. Corey L. McCray , Vice President for Workforce Solutions, Tidewater Community College

**Large Community Events & Festivals**  
Presenters – Gina Ippolito, President, Smithfield VA Events; Peter Stephenson, Town Manager, Town of Smithfield

**Closer to My Grocer: Increasing Healthy Food Retail in Your Locality**  
Presenter – Allie Atkeson, Campaign Manager, Voices for Healthy Kids, Mid-Atlantic Affiliate

**Understanding the Changes in the Line of Duty Act Program**  
Presenter – Andrew Feagans, Employer Representative Program Manager, Virginia Retirement System and Jordan Evans, Legal Affairs and Policy Analyst, Virginia Retirement System

**VML/VACo Investment Pool**  
Presenter – Robert W. Lauterberg, Managing Director VML/VACo Finance

**Healthy Communities as Pathways to Economic Prosperity**  
Presenter - Susan DeFrancesco, JD, MPH, MAT, Program Manager, Institute for Public Health Innovation

**Landscape Materials**  
Presenter – Ian Bennett, Fire Chief, City of Harrisonburg and Mike Armstrong, Deputy Fire Marshall

*Continues on next page*
Local Government Roundtables continued

**Veteran Hiring Programs**
Presenter – Jasmine Gore, Operations Coordinator, Virginia Department of Veteran Services

**AmeriCorps NCCC**
Presenter – Ted Rivera III, Acting Community Relations Specialist, AmeriCorps NCCC Southern Region

**What’s New in the Children’s Services Act: State and Local Partnerships at Work**
Presenter – Scott Reiner, Director, Virginia Office for Children’s Services

**New Overtime Laws**
Presenter – Christine R. Stevens, SPHR, CEBS, IPMA-SCP, FLMI, Director, Human Resources Services, VML Insurance Programs

3 - 4:15 p.m. **Concurrent Sessions**

**Conflict of Interests Act**
Meeting Room 3 DE
Presenter – Rebekah Stefanski, Staff Attorney, COIA Council
Overview of the Conflict of Interests Act and updates that affect local government.

**Proffers**
Meeting Room 3 AB
Presenter – Eric A. Gregory, Attorney, Hefty, Wiley & Gore, P.C.
Overview of proffers and how the newly signed legislation affects localities.

3 - 4 p.m. **Past Presidents’ Meeting**
Board Room

6 - 6:45 p.m. **Banquet Reception**
Ballroom Two
*Sponsored by Dominion*
A ticket for a complimentary drink at the reception is included in the conference registration packet.

6:45 - 8 p.m. **Annual Banquet**
Ballroom Two
Presiding – Ron Rordam, Mayor, Blacksburg, VML President
Remarks by Incoming President – Robert Coiner, Mayor, Gordonsville
Presentation of Innovation Awards
Presentation of the Stairway to Success Awards

8 - 10 p.m.  **Dessert Reception & Entertainment**
Ballroom One

After the Annual Banquet, guests are invited to a dessert reception featuring boardwalk favorites and after dinner drinks. Landsharks, one of the most well-known and in-demand bands in the country, will provide the entertainment in true Jimmy Buffet and Beach Boys style.

Tickets for two complimentary drinks are included in conference registration packets.

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**TUESDAY, OCTOBER 11**

8 - 9 a.m.  **Continental Breakfast**
Ballroom Pre-function Area

8 - 10 a.m.  **Registration**
Box Office A

9 - 11 a.m.  **Closing General Session & Business Meeting**
Ballroom Three
*Sponsored by VML Insurance Programs*

Presiding – Robert K. Coiner, Mayor, Town of Gordonsville; VML President Elect
Invitation to 2017 Annual Conference
Election of Officers for 2016-2017
Executive Director’s Report
Adoption of 2017 Policy Statement
Adoption of 2017 Legislative Program
Recognition of VEOLA Graduates
Presentation of Go Green Certificates
Presentation of Heal Campaign Awards
Keynote Speaker – Leland Melvin, Retired Astronaut

Our keynote speaker will be Lynchburg native Leland Melvin. You may recognize the retired astronaut from his famous 2009 NASA portrait with his two dogs, Jake and Scout. Or maybe you’ve seen him on the Lifetime channel hosting Child Genius. However, his first claim to fame wasn’t in space or on screen – it was as an NFL player. Hear his fascinating story of perseverance and how he ultimately traveled off-planet twice on Space Shuttle Atlantis to help build the International Space Station.
VML’s 2017 special legislative event will provide an outstanding opportunity for local government officials to interact with members of the General Assembly.

**Location:** Library of Virginia
800 East Broad Street
Richmond, VA 23219

**Schedule:** 3 - 5:30 p.m. Keynote address and legislative briefings
5:30 - 7 p.m. Reception

**Quality reception.** We will once again host a high quality reception that will facilitate members of the General Assembly meeting with local elected officials. All legislators from both chambers have been invited by VML to attend the reception, which will be held in the foyer of the Library of Virginia adjacent to Capitol Square.

**Make appointments with state legislators.** By conducting the briefing on important legislation at 3:00 p.m., local officials will have time to meet with their delegates and senators earlier in the day. (Briefing materials on specific issues will distributed the week prior to the event). Also, for those attendees who spend the night in Richmond, you may choose to make appointments for the following morning as well.

**Registration.** Register online at www.vml.org. The cost is $50. Cancellations must be made in writing by Jan. 18, 2017.

**Hotel reservations.** A block of rooms has been set aside at the Hilton Richmond Downtown, at 501 East Broad Street, Richmond, VA 23219. Telephone: (804) 344-4300. A group rate of $132 is available through January 6, 2017. Make your reservation today!
The Exhibit Hall will be open Sunday from 10 a.m. to 5 p.m. and Monday from 8 a.m. to 3 p.m. The Exhibit Hall will be the site of lunch on Sunday, breakfast and lunch on Monday, and all refreshment breaks as shown in the program.

Be sure to qualify to enter this year’s raffle for one of five $100 gift cards. A raffle card is included in your registration packet; just follow the instructions on it, visiting each booth for a signature. Once your raffle card is complete, place it in the basket at the registration desk. Be sure to complete the process before the exhibit hall closes at 3 p.m. on Monday. The drawing will be held during Tuesday’s closing session.

To ensure that conference attendees will be able to take home any prizes they receive from drawings held by individual exhibitors, we have asked the exhibitors to complete their drawings by 12:30 p.m. on Monday. The winners will be posted on a bulletin board next to the VML registration desk.

Numerous businesses have sponsored events at the conference. A complete list of sponsors is included on page 31.

As you tour the exhibit hall, take a minute to thank the exhibitors and sponsors for their support of the league and its programs.

### EXHIBITORS (BOOTH NUMBERS)

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Booth Number</th>
<th>Address</th>
<th>Phone Number</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anderson &amp; Associates</td>
<td>51</td>
<td>100 Ardmore Street, Blacksburg, VA 24060</td>
<td>540-552-5592</td>
<td><a href="http://www.andassoc.com">http://www.andassoc.com</a></td>
</tr>
<tr>
<td>Aqua Virginia Inc.</td>
<td>4</td>
<td>2414 Granite Ridge Road, Rockville, VA 23146</td>
<td>804-749-8868</td>
<td><a href="http://aquaamerica.com">http://aquaamerica.com</a></td>
</tr>
<tr>
<td>Bowman Consulting Group, Ltd.</td>
<td>15</td>
<td>460 McLaws Circle, Suite 120, Williamsburg, VA 23185</td>
<td>757-229-1776</td>
<td><a href="http://www.bowmanconsulting.com">http://www.bowmanconsulting.com</a></td>
</tr>
<tr>
<td>Brick Industry Association</td>
<td>64</td>
<td>1850 Centennial Park Drive, Suite 301, Reston, VA 20191</td>
<td>404-446-1670</td>
<td><a href="http://gobrick.com">http://gobrick.com</a></td>
</tr>
<tr>
<td>BSP - Municipal Cell Tower Lease Experts</td>
<td>31</td>
<td>26 First St, PO Box 8581, Pelham, NY 10803</td>
<td>914-826-4468</td>
<td><a href="http://bsptop.com">http://bsptop.com</a></td>
</tr>
<tr>
<td>CGI Communications, Inc.</td>
<td>26</td>
<td>130 East Main Street, Rochester, NY 14604</td>
<td>800-398-3029</td>
<td><a href="http://www.cgicompany.com">http://www.cgicompany.com</a></td>
</tr>
<tr>
<td>City of Virginia Beach</td>
<td>55</td>
<td>4525 Main, St #700, Virginia Beach, VA 23462</td>
<td>757-385-6464</td>
<td><a href="http://www.yesvirginiabeach.com">http://www.yesvirginiabeach.com</a></td>
</tr>
<tr>
<td>City of Williamsburg</td>
<td>81</td>
<td>401 Lafayette Street, Williamsburg, VA 23185</td>
<td>757-220-6101</td>
<td><a href="http://www.williamsburgva.gov">http://www.williamsburgva.gov</a></td>
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<tr>
<td>Comcast</td>
<td>56</td>
<td>1701 JFK Boulevard, Philadelphia, PA 19103</td>
<td>1-800-934-6489</td>
<td><a href="http://www.xfinity.com">http://www.xfinity.com</a></td>
</tr>
<tr>
<td>Cunningham Recreation/GameTime</td>
<td>22</td>
<td>PO BOX 240981, Charlotte, NC 28224</td>
<td>800-438-2780</td>
<td><a href="http://www.cunninghamrec.com">http://www.cunninghamrec.com</a></td>
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<tr>
<td>Dominion Resources</td>
<td>48</td>
<td>701 East Cary Street, Richmond, VA 23219</td>
<td>804-771-4831</td>
<td><a href="http://www.dom.com">http://www.dom.com</a></td>
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<tr>
<td>Downey &amp; Scott, LLC</td>
<td>20</td>
<td>6799 Kennedy Rd, Warrenton, VA 20187</td>
<td>540-347-5001</td>
<td><a href="http://www.downeyscott.com">http://www.downeyscott.com</a></td>
</tr>
<tr>
<td>Draper Aden Associates</td>
<td>47</td>
<td>8090 Villa Park Dr, Richmond, VA 23228</td>
<td>804-264-2228</td>
<td><a href="http://www.daa.com">http://www.daa.com</a></td>
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VML 2016 Annual Conference - Virginia Beach | 27
<table>
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<th>Company Name</th>
<th>Booth Number</th>
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<td>English Construction Co., Inc.</td>
<td>67</td>
<td>PO Box P-7000, Lynchburg, VA 24505</td>
<td>434-845-0301</td>
<td><a href="http://www.englishconst.com">http://www.englishconst.com</a></td>
</tr>
<tr>
<td>Epoplex</td>
<td>71</td>
<td>1000 E. Park Ave, Maple Shade, NJ 08052</td>
<td>856-321-7555</td>
<td><a href="http://www.epoplex.com">http://www.epoplex.com</a></td>
</tr>
<tr>
<td>Ferguson Waterworks Meter &amp; Automation Group</td>
<td>70</td>
<td>2650 S. Pipeline Rd, Euless, TX 76040</td>
<td>817-267-3900</td>
<td><a href="http://www.ferguson.com">http://www.ferguson.com</a></td>
</tr>
<tr>
<td>Forte Payment Systems</td>
<td>72</td>
<td>500 W Bethany Dr 200, Allen, TX 75013</td>
<td>866-290-5400</td>
<td><a href="http://www.forte.net">http://www.forte.net</a></td>
</tr>
<tr>
<td>GovDeals.com</td>
<td>61</td>
<td>100 Capitol Commerce Blvd, Suite 110, Montgomery, AL 36117</td>
<td>800-613-0156</td>
<td><a href="http://www.govdeals.com">http://www.govdeals.com</a></td>
</tr>
<tr>
<td>HBA Architecture &amp; Interior Design, Inc.</td>
<td>59</td>
<td>One Columbus Center, Suite 1000, Virginia Beach, VA 23462</td>
<td>757-490-9048</td>
<td><a href="http://www.HBAonline.com">http://www.HBAonline.com</a></td>
</tr>
<tr>
<td>Howard Shockey &amp; Sons, Inc.</td>
<td>45</td>
<td>1057 Martinsburg Pike, Winchester, VA 22603</td>
<td>540-723-4119</td>
<td><a href="http://www.shockeybuilds.com">http://www.shockeybuilds.com</a></td>
</tr>
<tr>
<td>Hurt &amp; Profitt, Inc.</td>
<td>60</td>
<td>2524 Langhorne Road, Lynchburg, VA 24501</td>
<td>434-847-7796</td>
<td><a href="http://www.handp.com">http://www.handp.com</a></td>
</tr>
<tr>
<td>Inboden Environmental Services, Inc.</td>
<td>82</td>
<td>5790 Main Street, Mt. Jackson, VA 22842</td>
<td>540-333-7090</td>
<td><a href="http://www.4ies.com">http://www.4ies.com</a></td>
</tr>
<tr>
<td>Johnson Controls - Energy Solutions</td>
<td>1</td>
<td>2315 Commerce Center Drive, Suite D, Rockville, VA 23146</td>
<td>804-931-7996</td>
<td><a href="http://www.johnsoncontrols.com">http://www.johnsoncontrols.com</a></td>
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<tr>
<td>Kercher Engineering, Inc.</td>
<td>65</td>
<td>35 E Periwinkle Lane, Newark, DE 19711</td>
<td>336-215-5521</td>
<td><a href="http://www.kercherei.com">http://www.kercherei.com</a></td>
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<tr>
<td>Lexmark Enterprise Software</td>
<td>16</td>
<td>8900 Renner Blvd, Lenexa, KS 66219</td>
<td>913-220-1236</td>
<td><a href="http://www.lexmark.com">http://www.lexmark.com</a></td>
</tr>
<tr>
<td>Mosca Design, Inc.</td>
<td>68</td>
<td>8450 Garvey Dr, Raleigh, NC 27616</td>
<td>800-332-6798</td>
<td><a href="http://www.moscadesign.com">http://www.moscadesign.com</a></td>
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<td>Moseley Architects</td>
<td>37</td>
<td>3200 Norfolk Street, Richmond, VA 23230</td>
<td>804-794-7555</td>
<td><a href="http://www.moseleyarchitects.com">http://www.moseleyarchitects.com</a></td>
</tr>
<tr>
<td>Municode/Municipal Code Corporation</td>
<td>52</td>
<td>PO Box 2235, Tallahassee, FL 32316</td>
<td>800-262-2633</td>
<td><a href="http://www.municode.com">http://www.municode.com</a></td>
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<tr>
<td>Musco Sports Lighting</td>
<td>76</td>
<td>100 1st Ave W, Oskaloosa, IA 52577</td>
<td>641-673-0411</td>
<td><a href="http://www.musco.com">http://www.musco.com</a></td>
</tr>
<tr>
<td>PAPCO, Inc.</td>
<td>63</td>
<td>4920 Southern Blvd, Virginia Beach, VA 23462</td>
<td>757-321-4468</td>
<td><a href="http://www.papco.com">http://www.papco.com</a></td>
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<tr>
<td>Pennoni</td>
<td>23</td>
<td>One South Church Street, West Chester, PA 19382</td>
<td>610-442-2455</td>
<td><a href="http://www.pennoni.com">http://www.pennoni.com</a></td>
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</table>
Playground Specialties (88)
11700 Whates Lane
Timonium, MD 21788
800-385-0075
Http://www.playspec.com

Pleasants Construction, Inc. (5)
24024 Frederick Road
Clarksburg, MD 20871
240-818-3639
http://www.pleasantsconstruction.com

PMA Architecture, Inc. (2)
10325 Warwick Boulevard
Newport News, VA 23601
757-596-8200
http://PMAArchitecture.com

Quarles Petroleum, Inc. (7)
1701 Fall Hill Ave
Fredericksburg, VA 22407
540-729-2925
http://www.quarlesinc.com

Republic Services, Inc. (24)
1041 Red Ventures Drive, Suite 110
Fort Mill, SC 29707
803-396-3432
http://www.republicservices.com

Retail Strategies (3)
120 10th Street South, Suite 201
Birmingham, AL 35233
205-314-0386
http://www.retailstrategies.com

RK&K (12)
2100 E. Cary Street
Richmond, VA 23223
804-218-3612
http://rkk.com

RRMM Architects (74)
1317 Executive Boulevard, Suite 200
Chesapeake, VA 23320
757-213-6379
http://www.RRMM.com

Southern Software, Inc. (62)
150 Perry Drive
Southern Pines, NC 28387
800-842-8190
http://www.southernsoftware.com

Southside Moving and Storage (30)
1533 Harpers Road
Virginia Beach, VA 23454
757-687-0055
http://www.southsidemoving.com

Sparks@Play LLC (14)
3705 Crondall Lane
Owings Mills, MD 21117
443-334-4943
http://www.sparksatplay.com

Spring City Electrical (57)
1 S Main St
Spring City, PA 19475
610-569-4224
http://www.springcity.com

Springsted Incorporated (18)
380 Jackson Street, Suite 300
St. Paul, MN 55101
651-223-3032
http://www.springsted.com

SUEZ Water Advanced Solutions (27)
P O Box 1350
Perry, GA 31069
800-223-3695
http://www.utilityservice.com

The Berkley Group (13)
2106 Mount Crawford Avenue
Bridgewater, VA 22812
804-363-5988
http://www.bgllc.net

The Lane Group (73)
P.O. Box 452
Big Stone Gap, VA 24219
276-523-3771
http://www.thelanegroupinc.com

The Local Choice Health Benefits Program (8)
2015 Staples Mill Road
Richmond, VA 23230
804-354-4919
http://www.thelocalchoice.virginia.gov

Timmons Group (36)
1001 Boulders Parkway, Suite 300
Richmond, VA 23225
804-200-6500
http://www.timmons.com

TIPS (29)
4845 US Hwy 271 N
Pittsburg, TX 75686
866-839-8477
https://www.tips-usa.com

T-Mobile (10)
13800 Coppermine Road
Herndon, VA 20171
703-928-6382
http://www.t-mobile.com

Town of Big Stone Gap (19)
505 E. 5th Street, South
Big Stone Gap, VA 24219
276-523-0115
http://www.bigstonegap.org

Town of Pennington Gap (49)
528 Industrial Drive
Pennington Gap, VA 24277
276-546-1177
http://www.townofpenningtonva.gov
EXHIBITORS (BOOTH NUMBERS)

US Census Bureau (84)
100 South Independence Mall West
Philadelphia, PA 19106-2320
215.717.1800
http://www.census.gov/

Utility Management Services, Inc. (53)
6317 Oleander Drive, Suite C
North Carolina, NC 28403
910-793-6232
http://www.UtilManagement.com

VACORP (78)
1315 Franklin Road SW
Roanoke, VA 24016
540-871-0531
http://www.vacorp.org

VC3 (66)
1301 Gervais Street, Suite 1800
Columbia, SC 29201
803-978-2706
http://www.vc3.com

Virginia American Water (17)
2223 Duke Street
Alexandria, VA 22314
304-523-0782
http://www.amwater.com/vaaw/

Virginia Association of Convention & Visitors Bureaus (79)
PO Box 3363
Warrenton, VA 20188
540-904-4710
http://www.vacvb.com

Virginia Cooperative Extension (6)
250 Drillfield Drive, 101 Hutcheson Hall (0402)
Blacksburg, VA 24061
540-231-5299
http://www.ext.vt.edu

Virginia Correctional Enterprises (69)
8030 White Bark Terrace
North Chesterfield, VA 23237
804-743-4105
http://www.GoVCE.net

Virginia Credit Union (50)
PO Box 2235
Tallahassee, FL 32316
804-327-7327
http://www.vacu.org

Virginia Housing Development Authority (VHDA) (54)
601 S. Belvidere Street
Richmond, VA 23220
804-343-5735
http://www.vhda.com

Virginia Institute of Government (40)
11 S. 12th Street
Richmond, VA 23219
804-371-0202
http://www.vainstituteofgovernment.org

Virginia Resources Authority (46)
1111 E Main St #1920
Richmond, VA 23219
804-616-3443
http://www.virginiaresources.gov

Virginia Rural Water Association (58)
2138 Sycamore Avenue
Buena Vista, VA 24416
540-261-7178
http://www.vrwa.org

Virginia Tobacco Region Revitalization Commission (87)
701 East Franklin St., Suite 501
Richmond, VA 23219
757-692-0878
http://www.tic.virginia.gov

VML Insurance Programs (38)
P.O. Box 3239
Glen Allen, VA 23058
804-273-0038
http://vmlins.org

VML/VACo Finance (94)
919 E. Main Street, Suite 1100
Richmond, VA 23219
804-648-0635
http://valocalfinance.org

Waste Industries (83)
3821 Cook Blvd.
Chesapeake, VA 23323
757-438-2700
http://www.wasteindustries.com

Wendel (11)
9 South Twelfth Street, 2nd Floor
Richmond, VA 23219
716-688-0766
http://wendelcompanies.com

Wiley|Wilson (21)
127 Nationwide Drive
Lynchburg, VA 24502
434-455-3680
http://wileywilson.com

Woodard Insurance Agency LLC. (91)
700 South Cashua Dr #18 C
Florence, SC 29501
910-622-1364
http://woodardinsuranceagency.com
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Glen Allen, VA 23058
(804)237-7319
www.vmlins.org

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13800 Coppermine Road
Herndon, VA 20171
703-928-6382
http://www.t-mobile.com

*SunTrust*
Hank Coleman, Vanessa Hampton, Vic Gilchrist and Steve Miles
919 E Main St
Richmond, VA 23219
(804)782-7290
www.suntrust.com

*Dominion*
Bill Murray, Jim Beamer, Meredith Gray
701 East Cary Street, 21st Floor
Richmond, VA 23219
www.dom.com

*Virginia Housing Development Authority*
Keith Sherrill and Yvonne Farmer
601 S. Belvidere Street
Richmond, VA 23220
(804)343-5529
www.vhda.com

*Wiley|Wilson*
Fred Armstrong and Randy Vaughan
127 Nationwide Drive
Lynchburg, VA 24506
(434)455-3680
www.wileywilson.com

*VML Municipal Business Associate*
### VML PAST PRESIDENTS

According to the history of VML compiled by Mr. Morton Wallerstein, the Virginia Municipal League was organized in 1905 by Mr. S. R. Buxton, City Attorney of Newport News. Mr. L. C. Brinson, Auditor for the City of Portsmouth served as Secretary from 1905 to 1921. Mr. Wallerstein served as Executive Secretary of the League for 20 years and then became General Counsel of VML. For the years from 1906 to 1923, the League held frequent conferences, but no formal conventions or elections were held until 1924.

<table>
<thead>
<tr>
<th>S. R. Buxton</th>
<th>1905 - 1906</th>
<th>City Attorney, Newport News</th>
</tr>
</thead>
<tbody>
<tr>
<td>John W. Moore</td>
<td>1922 - 1923</td>
<td>Council Member, Richmond</td>
</tr>
<tr>
<td>J. P. Jervey</td>
<td>1923 - 1924</td>
<td>City Manager, Portsmouth</td>
</tr>
<tr>
<td>W. P. Hunter</td>
<td>1924 - 1925</td>
<td>City Manager, Roanoke</td>
</tr>
<tr>
<td>E. A. Beck</td>
<td>1925 - 1925</td>
<td>City Manager, Lynchburg</td>
</tr>
<tr>
<td>C. C. Smith</td>
<td>1925 - 1926</td>
<td>Mayor, Newport News</td>
</tr>
<tr>
<td>L. J. Houston</td>
<td>1926 - 1927</td>
<td>City Manager, Fredericksburg</td>
</tr>
<tr>
<td>Charles D. Fox</td>
<td>1927 - 1928</td>
<td>Mayor, Roanoke</td>
</tr>
<tr>
<td>C. B. Borland</td>
<td>1928 - 1929</td>
<td>Director of Public Safety, Norfolk</td>
</tr>
<tr>
<td>Paul Morton</td>
<td>1929 - 1930</td>
<td>City Manager, Petersburg</td>
</tr>
<tr>
<td>R. W. B. Hart</td>
<td>1930 - 1931</td>
<td>City Manager, Lynchburg</td>
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<tr>
<td>J. F. Bright</td>
<td>1931 - 1932</td>
<td>Mayor, Richmond</td>
</tr>
<tr>
<td>Harry P. Davis</td>
<td>1932 - 1933</td>
<td>Mayor, Manassas</td>
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<tr>
<td>R. W. West</td>
<td>1933 - 1934</td>
<td>Mayor, Newport News</td>
</tr>
<tr>
<td>E. M. Stull</td>
<td>1934 - 1935</td>
<td>Council Member, Covington</td>
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<tr>
<td>John R. Jolly</td>
<td>1935 - 1936</td>
<td>Mayor, Petersburg</td>
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<tr>
<td>A. M. Schewel</td>
<td>1936 - 1937</td>
<td>Council Member, Lynchburg</td>
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<tr>
<td>James V. Bickford</td>
<td>1937 - 1938</td>
<td>Mayor, Hampton</td>
</tr>
<tr>
<td>Seth Burnley</td>
<td>1938 - 1939</td>
<td>City Manager, Charlottesville</td>
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<tr>
<td>H. W. Robertson</td>
<td>1939 - 1940</td>
<td>Mayor, Covington</td>
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<tr>
<td>W. Marshall King</td>
<td>1940 - 1941</td>
<td>Mayor, Fredericksburg</td>
</tr>
<tr>
<td>D. Lane Elder</td>
<td>1941 - 1942</td>
<td>Mayor, Hopewell</td>
</tr>
<tr>
<td>I. G. Vass</td>
<td>1942 - 1943</td>
<td>City Manager, Waynesboro</td>
</tr>
<tr>
<td>Alexander Hamilton, Jr.</td>
<td>1943 - 1944</td>
<td>Mayor, Petersburg</td>
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<tr>
<td>Charles B. Borland</td>
<td>1944 - 1945</td>
<td>City Manager, Norfolk</td>
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<tr>
<td>W. B. Carter</td>
<td>1945 - 1946</td>
<td>Council Member, Roanoke</td>
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<tr>
<td>T. W. Preston</td>
<td>1946 - 1947</td>
<td>Mayor, Bristol</td>
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<tr>
<td>W. C. Fitzpatrick</td>
<td>1947 - 1948</td>
<td>Mayor, Farmville</td>
</tr>
<tr>
<td>Leslie T. Fox</td>
<td>1948 - 1949</td>
<td>Mayor, Portsmouth</td>
</tr>
<tr>
<td>J. Hudson Huffard</td>
<td>1949 - 1950</td>
<td>Council Member, Bluefield</td>
</tr>
<tr>
<td>J. C. Biggins</td>
<td>1950 - 1951</td>
<td>City Manager, Newport News</td>
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<tr>
<td>Mifflin B. Clowe, Jr.</td>
<td>1951 - 1952</td>
<td>Mayor, Winchester</td>
</tr>
<tr>
<td>Everett E. Carter</td>
<td>1952 - 1953</td>
<td>Council Member, Danville</td>
</tr>
<tr>
<td>W. Stirling King</td>
<td>1953 - 1954</td>
<td>Council Member, Richmond</td>
</tr>
<tr>
<td>C. M. Cowan</td>
<td>1954 - 1955</td>
<td>Mayor, Fredericksburg</td>
</tr>
<tr>
<td>Ira F. Willard</td>
<td>1955 - 1956</td>
<td>City Manager, Alexandria</td>
</tr>
<tr>
<td>B. E. Ball</td>
<td>1956 - 1957</td>
<td>Mayor, Norton</td>
</tr>
<tr>
<td>Harry B. Dyche</td>
<td>1957 - 1958</td>
<td>Mayor, Luray</td>
</tr>
<tr>
<td>James I. Moyer</td>
<td>1958 - 1959</td>
<td>Mayor, Salem</td>
</tr>
<tr>
<td>W. F. Duckworth</td>
<td>1959 - 1960</td>
<td>Mayor, Norfolk</td>
</tr>
<tr>
<td>Roy L. Webber</td>
<td>1960 - 1961</td>
<td>Council Member, Roanoke</td>
</tr>
<tr>
<td>Robert D. Morrison</td>
<td>1961 - 1962</td>
<td>City Manager, Lynchburg</td>
</tr>
<tr>
<td>E. Lewis Knowles</td>
<td>1962 - 1963</td>
<td>Mayor, Staunton</td>
</tr>
<tr>
<td>R. William Arthur</td>
<td>1963 - 1964</td>
<td>Town Attorney, Wytheville</td>
</tr>
<tr>
<td>C. V. Jackson</td>
<td>1964 – 1965</td>
<td>Mayor, Pulaski</td>
</tr>
</tbody>
</table>
Horace B. Edwards  
1965 - 1966  
City Manager, Richmond  

James M. Duncan, Jr.  
1966 - 1967  
Council Member, Alexandria  

George B. Anderson  
1967 - 1968  
Vice Mayor, Danville  

Roy B. Martin, Jr.  
1968 - 1969  
Mayor, Norfolk  

Julian F. Hirst  
1969 - 1970  
City Manager, Roanoke  

Harry Parrish  
1970 - 1971  
Mayor, Manassas  

George F. Lee  
1971 - 1972  
Mayor, Emporia  

Carl Stark  
1972 - 1973  
Mayor, Wytheville  

Jack P. Barnes  
1973 - 1974  
Mayor, Portsmouth  

C. Clay Harrell  
1974 - 1975  
Manager, Vienna  

Thomas J. Billey  
1975 - 1976  
Mayor, Richmond  

Ann Kilgore  
1976 - 1977  
Mayor, Hampton  

R. L. Light, Jr.  
1977 - 1978  
Mayor, Bristol  

Jessie M. Rattley  
1978 - 1979  
Council Member, Newport News  

Roy Erickson  
1979 - 1980  
Mayor, Harrisonburg  

Harold S. Atkinson  
1980 - 1981  
City Manager, Franklin  

Raymond Ratcliffe  
1981 - 1982  
Mayor, Pulaski  

Francis T. West  
1982 - 1983  
Mayor, Martinsville  

Charles A. Robinson, Jr.  
1983 - 1984  
Mayor, Vienna  

Lawrence A. Davies  
1984 - 1985  
Mayor, Fredericksburg  

Samuel W. Adams  
1985 - 1986  
Council Member, Emporia  

Martha V. Pennino  
1986 - 1987  
Vice Chairman, Fairfax County  

Noel C. Taylor  
1987 - 1988  
Mayor, Roanoke  

J. Willard Lineweaver  
1988 - 1989  
Mayor, Warrenton  

Jack D. Edwards  
1989 - 1990  
Board Member, James City County  

Frances Parsons  
1990 - 1991  
Council Member, Blackburg  

William R. Hartz  
1991 - 1992  
Mayor, Waverly  

L. D. Oakes  
1992 - 1993  
Mayor, Martinsville  

John Lemley  
1993 - 1994  
Town Manager, Christiansburg  

Josephine Marshall  
1994 - 1995  
Mayor, South Boston  

Meyera Oberdorf  
1995 - 1996  
Mayor, Virginia Beach  

James Harris, M.D.  
1996 - 1997  
Mayor, Blackstone  

Katherine Hanley  
1997 - 1998  
Council Chair, Fairfax County  

Earl Reynolds  
1998 - 1999  
City Manager, Martinsville  

John Hamlin  
1999 - 2000  
Mayor, Danville  

Trent Crewe  
2000 - 2001  
Mayor, Wytheville  

F. Woodrow Harris  
2001 – 2002  
Vice Mayor, Emporia  

Joyce K. Lewis  
2002 – 2003  
Council Member, Blacksburg  

Turner M. Spencer  
2003 – 2004  
Council Member, Hampton  

Thomas L. Starnes  
2004 – 2005  
Mayor, Radford  

French H. Moore, Jr.  
2005 – 2006  
Council Member, Abingdon  

Rayetta Webb  
2006 – 2007  
Council Member, Altavista  

Jay Fisette  
2007 – 2008  
Supervisor, Arlington County  

Michael Polychrones  
2008 – 2009  
Council Member, Vienna  

Lance Terpenny  
2009 – 2010  
Town Manager, Floyd  

James Councill, III  
2010 – 2011  
Mayor, Franklin  

Rosemary Wilson  
2011 – 2012  
Council Member, Virginia Beach  

Ed Daley  
2012 – 2013  
City Manager, Hopewell  

David Helms  
2013 – 2014  
Mayor, Marion  

William D. Eulille  
2014 – 2015  
Mayor, Alexandria  

Ron Rordam  
2015 – 2016  
Mayor, Blacksburg
Virginia Municipal League

The official Virginia Municipal League application is available for download to iOS and Android devices. This app has everything you need to navigate your way through the upcoming events! Install it to have full access to the detailed guide and social functionality, create a profile using your email and join an event!

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Local ornaments for Governor’s mansion are back by popular demand

Last year, nearly 200 communities created stunning handmade ornaments that adorned the holiday tree at the Governor’s Mansion. Thousands of visitors from across the country toured the mansion and viewed the ornaments, learning about the diverse heritage of Virginia’s cities, towns and counties.

The tree was so popular that the Governor’s Mansion has asked VML to once again collect local heritage ornaments from cities and towns to hang on the 2016 holiday tree.

If your city or town would like to submit an ornament for the coming holiday season, please let us know today by contacting Nancy Chafin at nchafin@vml.org or at 804-523-8527. We’ll respond with the guidelines for submitting your local heritage ornament.

Show your hometown holiday pride!
Get Involved!

VML is your organization.

We were founded by local officials, for local officials. From simply following our electronic communications to working on a policy committee, there are a number of ways to get involved in VML.

1) **Communications.** You don’t want to miss the critical information that VML is sharing.

   - Go to [www.vml.org](http://www.vml.org), click on eNews, and sign up to receive our electronic communications.
   - You will receive a copy of our monthly magazine, Virginia Town & City, which features educational pieces and best practices articles.
   - Register for events, download publications, and more at [www.vml.org](http://www.vml.org).
   - Like “Virginia Municipal League” on Facebook.
   - Follow us on Twitter @Virginia_League.
   - Download the new official VML mobile app for iOS and Android devices. Search: Virginia Municipal League

2) **Annual Conference.** Network with your colleagues from around the state and get the latest updates on solving local issues.

3) **Regional Suppers.** VML conducts Regional Suppers around the state each spring and fall to provide local government officials with timely information.

4) **Finance Forum.** VML and VACo sponsor a Finance Forum each year prior to the start of the General Assembly. This popular forum provides an excellent opportunity for local elected officials and staff to be brought up to date on a number of important fiscal issues. January 4, 2017, Richmond.

5) **VML Day at the Capitol.** Join us in Richmond as we engage members of the General Assembly in key local issues. January 25, 2017, Richmond

6) **Policy Committees.** To get more involved in legislative advocacy, ask your locality to nominate you to serve on one of our policy committees. There are six committees that cover the following topics: Community & Economic Development, Environmental Quality, Finance, General Laws, Human Development & Education, and Transportation.
Sponsors

VML thanks its sponsors, who help make the annual conference possible. Special thanks to our host, the City of Virginia Beach!