State of the Cities 2018

Top Ten Issues

- Economic Development 58%
- Housing 39%
- Infrastructure 56%
- Public Safety 36%
- Health & Human Services 34%
- Education 28%
- Energy & Environment 25%
- Government Data & Technology 14%
- Demographics 12%
- Budgets & Management 49%

#SOTC
TOP 5 INFRASTRUCTURE SUBTOPICS

- Roads-Streets-Signs: 53%
- Water-Sewer-Waste Infrastructure: 31%
- Public Transit: 28%
- Pedestrian Infrastructure: 23%
- Infrastructure Funding: 21%

56% of state of the city speeches included significant coverage of infrastructure issues.

Subtopic percentages are the percent of speeches that include plans, goals and/or desired impacts related to the subtopic.
Cities & Infrastructure

Cities Pay for the Bulk of America’s Infrastructure.

For every $7 spent by local governments, the federal government contributes $3.

$3.7 Trillion

Municipal debt over the last decade for infrastructure
Cities & Infrastructure

- 500,000 bridges
- 16,000 airports
- 1,000 mass transit systems
- 78% of America’s road miles
- 95% of America’s water infrastructure
Rebuild With Us

Our Guiding Principles

• Sustainable Investment
• Locally-Driven Projects
• Federal-Local Partnership
• Expand Revenue Tools
• Rebuild and Reimagine

Focus Areas

• Water
• Broadband
• Workforce
• Transportation

Learn more at www.nlc.org/Infrastructure
San Francisco Water/Workforce Event

- SF Sewer System Improvement Project
  - SRF/WIFIA to finance major upgrades at SF’s largest wastewater treatment plant over 20 yrs
  - Phase 1 - $2.9 B
  - Gray and green infrastructure

- Workforce gap in mission-critical skilled trades
  - 800 staff needed over next 3-5 yrs
  - Regional collaboration among cities and utilities to provide job training and support services for struggling job seekers through partnerships with community colleges and non-profits.

- Sens. Booker/Capito – competitive grant program for water workforce development
Atlanta Bellwood Quarry Event

- Water Supply Program to transform abandoned Bellwood Quarry
  - $300 million investment
  - Increase water supply from 3 to 30 days
  - Create city’s largest public park
  - Improve aging infrastructure

- Key Benefits
  - Climate resilience
  - Supports long-term population growth
  - Protects economic activity of city and regional service area
NLC Leaders on Capitol Hill
Infrastructure Week Billboards

Albuquerque  Miami  Milwaukee
Atlanta        Minneapolis
Baltimore      Oakland
Boston         Orlando
Dallas         Philadelphia
El Paso        Phoenix
Houston        Sacramento
Jacksonville   San Antonio
Las Vegas      Tampa
Los Angeles    

19 Million Impressions
When we work together, we solve problems

As I begin my final 300 days of service on the Tallahassee City Commission, I’ve found myself looking at the south side. Cascades Park is essentially a world class storm water facility cleverly disguised as a park. Prior to its construction, we experienced significant flooding north and south of the park. Now the incurrences are far and few between.

The construction of Cascades Park was made possible by having many. As the story evolved, the presence of the Cascades Waterfall or the Immokalee Hollow Communicator. Now, as a result of these public and private dollars, we are experiencing additional private sector investments that will not only provide housing opportunities for those who want to live near the park but will also provide...
Expanding the Funding Toolbox for Cities

• Bonds
• Direct federal investment
• Federal Loan Programs
• Public-private partnerships
Paying for Infrastructure Investments

- Tax Reform – SALT Deductibility, Advance Refunding Bonds
- Online Sales Tax
- TIFIA/WIFIA
- EPA Integrated Planning
- Workforce Development – Water and Aviation Maintenance
- Pre-disaster Mitigation
Paying for Infrastructure Investments

- GASB 62 – Municipal bonds for water efficiency, conservation, green infrastructure
- Small Cell Wireless Siting – Preemption
Thank you and Questions?

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@leagueofcities
#RebuildWithUs
See you in LA
NOVEMBER 7-10, 2018

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CITYSUMMIT.NLC.ORG