

VML EXECUTIVE COMMITTEE

August 16-17

Hotel Roanoke

Friday, August 16, 2019

6:00 P.M.

Working Dinner Meeting

Agenda

- I. Call to Order
- II. Presentation on Strategic Plan/Rebranding

Saturday, August 17, 2019

9:00am

Agenda

- I. Call to Order
- II. Presentation: Grant to Virginia Tech – Stephanie Davis, Assoc. Dir. Center for Public Administration and Policy Program Director, Graduate Certificate in Local Govt. Mgmt.
- III. Consideration of Minutes from July 18-19, 2019
- IV. Review Financials for July
- V. VML/VACo Update
- VI. Conference Assignments
- VII. Future Meetings:
 - a. Broadband Summit – September 6th
 - b. VML Annual Conference – October 6-8, Roanoke
 - c. Finance Forum – Tentatively January
 - d. Legislative Day – Feb. 6th – Richmond
- VIII. Review of Strategic Planning Timeline
- IX. Other Matters
- X. Adjournment

MINUTES
VML EXECUTIVE COMMITTEE
JULY MEETING
Richmond Marriott for 7/18, Courtyard for 7/19
July 18-19, 2019

In attendance on July 18th: Anita James Price, Patricia Woodbury, Willie Greene, Bill Rush, A.D. “Chuckie” Reid, Tommy Smigiel, Jill Carson, Laurie DiRocco, Sean Polster, John Rowe (Exec. Director and General Counsel)

Dinner was served at 6:30pm and there was general discussion regarding the annual conference program. The meeting ended at 8:30pm.

In attendance on July 19th: Anita James Price, Thomas Smigiel, Ophie Kier, Patricia Woodbury, Willie Greene, Bill Rush, A.D. “Chuckie” Reid, Jon Stehle, Jill Carson, Sean Polster, Bridge Littleton, Laurie DiRocco, John Rowe (Exec. Director, Chief of Staff and General Counsel)

Call to Order: President James-Price called the meeting to order at 9:05am.

Presentation: Paul Meyer, Executive Director of the North Carolina League of Municipalities presented Vision 2030 which is the North Carolina league’s plan for the future. He spoke about the process of creating the vision and answered many questions.

Visit by Mayor Stoney: at 10:30am Mayor Stoney attended the meeting to talk about Education Funding and ask that VML consider supporting his initiative. This was referred to the Legislative Committee. Paul Meyer then continued.

Consideration of the Minutes: A motion was made and seconded to accept the minutes of the April 12-13, 2019 meeting. The vote was unanimous.

Resolution on Bank Accounts: There was a resolution to designate the Executive Director as the responsible individual on the bank accounts which was voted on via email and ratified by a motion and a second at the meeting. The vote was unanimous.

2020 Budget: The 2020 budget as proposed by the Chief of Staff was voted on via email prior to July 1st and ratified by a motion and a second at the July 19th meeting. The vote was unanimous.

Creation of a Subcommittee: President James-Price appointed a subcommittee of Bridge Littleton, Jon Stehle and Tommy Smigiel to work on strategic goals for the August meeting. They asked the Chief of Staff to staff the committee and retain the information gathered.

There was a request for an agenda on August 16th at the dinner meeting.

Future Meetings. The dates and locations of future meetings were reviewed.

1. Executive Committee Meeting – August 16-17 Roanoke
2. Legislative Committee meeting – September 5th
3. Broadband Summit – September 6th
4. Annual Conference – October 6-8, Roanoke
5. Legislative Day – Feb. 6th

Adjournment. The meeting was adjourned at 1:23pm.

Respectfully submitted,

Michelle Gowdy
Executive Director

VIRGINIA MUNICIPAL LEAGUE
Budget vs. Actuals: FY2020 Operating Budget
 July 2019 - June 2020

	Budget	Actual	Remaining	% of Budget
Revenue				
4120 Investment Income	60,000.00		60,000.00	0.00%
4180 Miscellaneous Income	28,584.00		28,584.00	0.00%
Advocacy	22,000.00		22,000.00	0.00%
Affiliated Groups	84,916.00	56,887.50	28,028.50	66.99%
Annual Conference	250,000.00	154,580.00	95,420.00	61.83%
Membership Dues	1,170,000.00	987,640.00	182,360.00	84.41%
Publications	42,500.00	15,861.00	26,639.00	37.32%
Sponsorships	918,000.00	5,905.99	912,094.01	0.64%
Workshops/Seminars	24,000.00	850.00	23,150.00	3.54%
Total Revenue	\$ 2,600,000.00	\$ 1,221,724.49	\$ 1,378,275.51	46.99%
Gross Profit	\$ 2,600,000.00	\$ 1,221,724.49	\$ 1,378,275.51	46.99%
Expenditures				
Advocacy Expenses	233,500.00	25,859.89	207,640.11	11.07%
Annual Conference Expenses	250,000.00	1,253.00	248,747.00	0.50%
Compensation and Benefits	1,407,700.00	102,906.31	1,304,793.69	7.31%
Executive Committee	36,000.00	7,983.83	28,016.17	22.18%
General Operating Expenses	331,800.00	24,361.84	307,438.16	7.34%
Miscellaneous	234,000.00		234,000.00	0.00%
Publications Expenses	74,000.00		74,000.00	0.00%
Workshops/Seminars expenses	33,000.00	1,082.50	31,917.50	3.28%
Total Expenditures	\$ 2,600,000.00	\$ 163,447.37	\$ 2,436,552.63	6.29%
Net Operating Revenue	\$ -	\$ 1,058,277.12	\$ (1,058,277.12)	
Net Revenue	\$ -	\$ 1,058,277.12	\$ (1,058,277.12)	

Wednesday, Aug 07, 2019 10:04:41 AM GMT-7 - Accrual Basis